

C. W. ROGERS,
ELY, NEVADA

NO. 4A-H1264

ORDER NO. 48851

DATE 8-24-1934

6 M ^(Sketch) 2/7 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP: ELY, THE HUB OF EASTERN
NEVADA

BOT: THE UNION PACIFIC STREAMLINED SUPER
SPEED TRAIN BETWEEN OMAHA AND SALT LAKE
CITY

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 2 R. M. NO
IMPRINT NONE

COLOR DESCRIPTION
SEE SKETCH ATTACHED.

Large Photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4A-H1265 ORDER NO. 48575 DATE 8-7-1934

CUSTOMER JUNG HOTEL,
NEW ORLEANS, LA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full JUNG HOTEL, NEW ORLEANS, LA.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

CUT OFF SOME OF STREET AND SOME OF SKY. TAKE OUT
HEAD OF MAN AND PRINTED MATTER IN LOWER LEFT CORNER.
LEAVE ALL THE BALANCE IN THE LOWER PORTION, IT
SHOWS ACTIVITY AND CUSTOMER LIKES IT.

ALSO SEE INSTRUCTIONS ATTACHED.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
on salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB COLOR PROCESS
Extra Negatives
Extra Stripping
Strip to Size
Double Print
Reverse Position
Reverse Color
Ben Day

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives
Extra Stripping
Strip to Size
Double Print
Reverse Position
Reverse Color
Ben Day

SEE INSTRUCTIONS ATTACHED.

SIZE — WIDE — HIGH SAME SIZE
SCREEN 50 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL - CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE — WIDE — HIGH, SAME SIZE
BLOCKING DEPT WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

YES NO

RETURN PHOTO

PHOTO PROPERTY OF C. T. & CO. CUSTOMER
RETURN PHOTO YES NO

DIAL NO. 4A-H1266 ORDER NO. 48574 DATE 8-7-1934

CUSTOMER HIBISCUS APARTMENTS,
WEST PALM BEACH, FLA.

12 1/2 M FC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HIBISCUS APARTMENTS, 619
HIBISCUS STREET WEST PALM BEACH, FLORIDA

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE PHOTO COLORIT, WHITE BORDER

FRONT NO. 5 (All of this on address side)
R. M. No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Bon Day
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Bon Day

SIZE WIDE HIGH SAME SIZE
SCREEN 85 90 95 100 110 120 135 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BRACKETS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED TO PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 4A-H1268 ORDER NO. 48585 DATE 8-7-1934

CUSTOMER HOTEL ZINZENDORF,
WINSTON-SALEM, N. C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12^M PC SIZE 3¹/₂ x 5¹/₂

STYLE ART COLORTONE, WHITE B OR DER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL ZINZENDORF — WINSTON-SALEM, N. C.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation. Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print Handcolor Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH, SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEAKERS

CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

COLOR DESCRIPTION
BLDG. IS WHITE-GRAY FACE BRICK WITH THE FIRST
STORY STONE TO FIRST CORNICE AS SHOWN ON PHOTO.

DEADLINE

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

MAX BERNSTEIN,
KANSAS CITY, MO.

NO. 4A-H1269

ORDER NO. 708602

DATE 8-7-1934

6 M ART COLORTONE FOLDER VIEW, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) JAPANESE GARDEN,

IMPRINT NONE

MISSION HILLS KANSAS CITY, MO.

COLOR DESCRIPTION

USE PHOTO NO. 108071.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO
YES
NO

DIAL NO. 4A-H1270 ORDER NO. 48590 DATE 8-7-1934

CUSTOMER

GLEN ECHO PARK CO.,
GLEN ECHO, MD.

25 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GLEN ECHO SWIMMING POOL

GLEN ECHO PARK POOL AND BEACH

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

SCREEN 25 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

Art Photo
5.00

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

DIAL NO. 4A-H1271 ORDER NO. 48590 DATE 8-7-1934

CUSTOMER GLEN ECHO PARK CO.,
GLEN ECHO, MD.

12 1/2 M PC SIZE 3 1/2 x 5 1/2
PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GLEN ECHO BALLROOM
GLEN ECHO PARK SPANISH GARDEN BALLROOM

RETOUCHING DEPARTMENT
Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION
SEE INSTRUCTIONS ATTACHED.

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART
DATE COMPLETED

13
Photos for
this Customer

STYLE ART COLORTONE, WHITE BORDER
(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative Line Halftone - Combination. Screen 120
Dry - Wet - Panchromatic - Color Separation. 133
Transfer - Paper Process - New Process. 150
Stripping - White Border - Full Face. 175
Blue Print Handcolor Black & White Proof. Titles - Red, Blue.

ENGRAVING DEPARTMENT
HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives
Extra Stripping
Strip to Size
Double Print
Reverse Position
Reverse Color
Ben Day
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives
Extra Stripping
Strip to Size
Double Print
Reverse Position
Reverse Color
Ben Day
SIZE WIDE HIGH SAME SIZE
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH DEAFERS
CUT TO PICAS (see size)
PROOFS
F A I GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

See 6 1/2
13 1/4
12 1/2
1/2 NO

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4A-H1272 ORDER NO. 48590 DATE 8-7-1934

CUSTOMER GLEN ECHO PARK CO.,
GLEN ECHO, MD.

12 1/2 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GLEN ECHO ROLLER COASTER

7 GLEN ECHO PARK COASTER THRILL

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Large Photo

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE
SCREEN 5 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (See Size)

PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED TO PHOTO USED FOR

350

200 1/2
A 11 1/2

R.M. MARRINER, LAGUNA BEACH,
CALIFORNIA

NO. 4A-H1273 ✓
ORDER NO. 48595
DATE 8-7-1934

12_M 500 ART COLORTONE P ST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. YES
TITLE (IN FULL) BOAT COVE, LAGUNA BEACH, CALIFORNIA	IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED. THIS IS A VERY WELL KNOWN SUBJECT SO ~~XXX~~
DO GOOD WORK ON IT. BE SURE TO SHOW THE POINTS OF THE
VARIOUS CLIFFS. MAKE SUNSET SCENE ~~XXXX~~ SIMILAR TO 4A-H112, BUT
NOT TOO VIVID.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Teich set up

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.
RETURN PHOTO
YES
NO

DIAL NO. 4A-H1274 ORDER NO. 48611 DATE 8-8-1934

CUSTOMER
IVANHOE RESTAURANT,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M FC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
ROBIN HOOD'S INN, "SHERWOOD FOREST"

AT THE IVANHOE GARDENS, 3000 N. CLARK ST., CHICAGO

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — (Retouched Photo) — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen
120
133
150
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED
TO
PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 4A-H1275 ORDER NO. 48 48612 DATE 8-8-1934

CUSTOMER IVANHOE RESTAURANT,
CHICAGO, ILL.

12½ M FC SIZE 3½ x 5½

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE WEIRD CATACOMBS, AT THE
IVANHOE GARDENS, 3000 N. CLARK ST. CHICAGO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE, WHITE BORDER

FRONT NO. 5 R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative - Line - Halftone - Combination. Screen 120
Dry - Wet - Panchromatic - Color Separation 133
Transfer - Paper Process - New Process. 150
Stripping - White Border - Full Face. 175
Blue Print Handcolor - Black & White Proof. Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE . WIDE . HIGH SAME SIZE
SCREEN 50 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE, OVAL, CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE . WIDE . HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT WOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

4.7.

3

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 4A-H1276 ORDER NO. 48613 DATE 8-8-1934

CUSTOMER IVANHOE RESTAURANT,
CHICAGO, ILL.

12 1/2 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
DANCING IN SHERWOOD FOREST, AT THE
IVANHOE GARDENS, 3000 N. CLARK ST. CHICAGO

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

COLOR DESCRIPTION

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative - Line - Halftone - Combination. Screen 120

Dry - Wet - Paneromatic - Color Separation. Screen 133

Transfer - Paper Process - New Process. Screen 150

Stripping - White Border - Full Face. Screen 175

Blue Print Handcolor - Black & White Proof. Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE

SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH DEARERS

CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. —

DIAL NO. 4A-H1277 ORDER NO. 48614 DATE 8-8-1934

CUSTOMER IVANHOE RESTAURANT,
CHICAGO, ILL.

12½ M GROUP (20) SIZE 3½x 5½

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRIAR TUCK'S CELLARAGE, AT THE
IVANHOE GARDENS, 3000 N. CLARK ST. CHICAGO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

NEW HOTEL ELDER NEWS STAND,
INDIAN SPRINGS, GA

NO. 4A-H12 78

ORDER NO. 48619

DATE 8-9-1934

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) THE SPRING AT INDIAN

~~SPRING STATE PARK, KNOXVILLE~~

INDIAN SPRINGS, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

COLOR DESCRIPTION

SEE 2A-H267 . NATURAL ROCK BLDG. VARIG. TANNIS & GRAY & WHITE.
BRASS TABLET, RED TILE ROOF. REMOVES FLOWERS.

YES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

NEW HOTEL ELDER NEWS STAND,
INDIAN SPRINGS, GA.

NO. 4A-H1279

ORDER NO. 48619

8-9-1934
DATE

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) INDIAN MUSEUM BUILDING

IN BEAUTIFUL STATE PARK, INDIAN
SPRINGS, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

COLOR DESCRIPTION

NATURAL ROCK BLDG. & BRXKX BRIDGE. SEE 2A-H267. GRAY, TANNISH, REDDISH
& WHITE. ROOF OF BLDG. RED TILE. BRING OUT THE 2 WOODEN BRIDGES TO
EXTREME LEFT. DO NOT TAKE OUT MAN. SHOW FLOW OF RIVER HIGHER. JUST TO
WATER LILIES. TO COVER UP SAND. SHOW THE ROW OF LILIES JUST AT EDGE
OF WATER IN WHITE BLOOM. TAKE OUT TELEPHONE POLE & WIRES. ALSO BOARDS.
MAKE SMOOTH LAWN IN EXTREME FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

5

NO. 42-H1280

NEW HOTEL ELDER NEWS STAND,
INDIAN SPRINGS, GA.

ORDER NO. 48619

DATE 8-9-1934

SM ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL)

THE HOTEL ELDER, INDIAN

IMPRINT

NONE

~~SPRING STATE PARK, INDIAN SPRINGS,~~
GA.

COLOR DESCRIPTION

HOTEL WHITE WOODEN BLDG. GREEN WINDOW SHUTTERS & PORCH RAILING, DARK
ROOF, RED BRICK CHIMNEYS, GRAY STONE & WOOD STAIRWAY, CEMENT WALK, TO
EITHER SIDE OF WALK GREEN SMOOTH LAWN. AT FOOT OF STAIRS IS NATURAL
ROCK POST, WITH COPPER LANTERN ON TOP. GREENS AT FOOT OF BIG TREE ARE
FERNS. PUT SOME YELLOW WHITE & RED FLOWERS IN POTS AT STAIRS. LEAVE
IN AUTOS. BENCH IS WHITE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X
CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

C. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-H1281

ORDER NO. 48652

DATE 8-9-1934.

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STATE EDUCATION BUILDING,
ALBANY, N. Y.

PRIVATE NO. 3" FROM RIGHT EDGE IN
UPPER BORDER: 118

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 1A2567. TAKE OUT ALL AUTOS.

Change color of trimming to gray same color as Hdg.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET US

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL NO. 4A-H1282 ✓ ORDER NO. 49263 DATE 9-25-1934

CUSTOMER CURT TEICH & CO., INC.,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

61 PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border ☒ Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

WANT TO INCREASE YOUR ADVERTISING
RESULTS INSTANTLY? (ETC. AS PER COPY)

STYLE ART COLOR TONE, FULL FACE
(All of this on address side)
FRONT NO. SPECIAL (BUS. REPLY) 1. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint ☒ No Imprint

RETOUCHING DEPARTMENT
☒ Submit ☐ Sketch ☒ Layout ☐ Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12
Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
☒ Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES
DUPLICATES _____ ZINC COLOR PLATES
LINE & HALFTONE COMB. _____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM _____ COPIES
DUPLICATES _____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE _____ WIDE _____ HIGH SAME SIZE
SCREEN 55 - 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE - OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE _____ WIDE _____ HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF _____
ON WOOD METAL

PHOTO RETURNED TO PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **4A-H1282** ORDER NO. **48644** DATE **8-9-1934**

CUSTOMER **THE BLACK & GRANT CO.,
ZANESVILLE, OHIO**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/4 PC SIZE **3 1/2 x 5 1/2**

STYLE **ART COLORTONE, WHITE BORDER**

PLACE OF TITLE Upper Lower Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **WONDER BAR 6TH AND SOUTH STREETS
ZANESVILLE, OHIO NICK POLITIS, PROP.**

FRONT NO. **5**

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout Retouched Photo Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

TABLES GREEN TINTED WITH REDDISH BROWN EDGES. CHAIRS
GREEN TINTED. CEILING BUFF, WITH A SORT OF RAINBOW STIPPLE ON
THE CROSS MEMBERS. WAINSCOTING BROWN. PALMS GREEN.
FLOOR TAN. PIANO IN BACKGROUND WHITE. COLORED
SCENE IN BACKGROUND OF STAGE.
LAMPS TAN SHADE.

ENGRAVING DEPARTMENT

ZINC ETCHINGS FROM COPIES									
ZINC COLOR PLATES									
DUPLICATES COLOR PLATES									
LINE & HALFTONE COMB COLOR PROCESS									
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size

SIZE — WIDE — HIGH — SAME SIZE —

SCREEN 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE — WIDE — HIGH — SAME SIZE —

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH (7)
ON WOOD METAL

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Re 6
210 1 3/4
A 12
C 1/4

Art Work
12.50

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 4A-H1283 ORDER NO. 48673 DATE 8-15-1934

CUSTOMER PHILLIPS DAIRY,
WATERBURY, CONN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper Lower, Center Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full AT THE TOP OF SHERMAN HILL,
WOODBURY, CONN.

STYLE PHOTO COLORIT, WHITE BORDER

All of this on address side.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

NEG. NO.

Photograph each - Size 5x7 - 8x10 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative - Line Halftone Combination. Screen 120
Dry Wet Pancromatic Color Separation 133
Transfer Paper Process New Process. 150
Stripping White Border Full Face. 175
Blue Print Handcolor Black & White Proof. Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES										ZINC ETCHINGS FROM COPIES										
DUPLICATES ZINC COLOR PLATES										DUPLICATES COLOR PLATES										
LINE & HALFTONE COMB. COLOR PROCESS										DUPLICATES COLOR PLATES										
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
SIZE _____ WIDE _____ HIGH SAME SIZE _____																				
BLOCKING DEPT. WOOD MORTISE - ANCHOR																				
SOLID METAL FLUSH TOP FLUSH BOTTOM																				
FLUSH SIDES FLUSH ALL AROUND																				
UNMOUNTED WITH BEARERS																				
CUT TO PICAS see size																				
ETCHING DEPT. PAINT IN BACK - ROUND SOLID																				
PROOFS																				
FAT GOOD IN COLORS SPECIAL STOCK																				
ELECTROTYPES EACH OF																				
ON WOOD METAL																				
FINISHING DEPT. OUTLINE OVAL CIRCLE																				
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT																				
WITH LINE - WITHOUT LINE SPECIAL BORDER																				

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 24
HC 1 1/2
A 9 3/4
C 1 1/2

Photo ref.
11/26/34

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

DIAL No. 4A-H1284 ORDER NO. 48689 DATE 8-15-1934

CUSTOMER THE S.E. MASSENGILL CO.,
BRISTOL, TENN.

6 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TENNEVA TERRACE, LAKE LAND, FLORIDA.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Take out drawings

COLOR DESCRIPTION

BRICK RED, ROOF GREEN. WHITE TRIMMING, WHITE &
GREEN STRIPES IN AWNINGS. FOLIAGE MOSTLY GREEN, FLOWERS
RED, WHITE AND YELLOW. FOUNDATION PLANTING CONTAINS
SOME EVERGREENS AND ONE REDDISH SHRUB ON EACH SIDE
OF ENTRANCE, BUT MOSTLY IN FOUNDATION PLANTING IS
DARK GREEN FOLIAGE AND A RATHER LARGE RED BLOOM.
PALM TREES GRAYISH BODIES WITH GREEN TOPS.
AT LEFT OF SIDEWALK IS SMALL OAK TREE WHICH CONTAINS
GRAY COLORED SPANISH MOSS. TREES IN REAR ALSO
HAVE SPANISH MOSS.

SIZE — WIDE — HIGH SAME SIZE
SCREEN 5 60 85 100 115 120 133 150

ETCHING DEPT PAINT BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE PHOTO COLORIT, WHITE
BORDER

(All of this on address side)

FRONT NO. 5

R. M.

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Panormatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

— 1st — GOOD — IN COLORS — SPECIAL STOCK

— ELECTRO TYPES EACH OF

ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

HC 1 1/2
A974

2

NO. 4A-H1285

HARRY L. DAILEY, 635 BIRD ST.,
PARKERSBURG, W. VA.

ORDER NO. 48703

DATE 8-15-1934

6^M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

TOP- LITTLE KANAWHA

IMPRINT

SAME AS ABOVE

RIVER SCENE ROUTE 14, BETWEEN
SPENCER AND PARKERSBURG, W. VA.

BOT- "A WEST VIRGINIA BEAUTY SPOT"

COLOR DESCRIPTION.

LIGHT CEMENT ROAD, WHITE FENCE. SHOW HILLS CLEAR AND GREEN

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET '34

Photostat 11/27/54

NO 1 1/2
A93
A94

HARRY L. DAILEY,
635 BIRD ST., PARKERSBURG, W. VA.

NO. 4A-M1286 ✓

ORDER NO. 48703

DATE 8-15-1934

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) TOP- BLENNERHASSETT

IMPRINT SAME AS ABOVE

ISLAND AND X OHIO RIVER, PARKERSBURG,
W. VA.

BOT- "A NATIONAL BEAUTY SPOT IN
WEST VIRGINIA"

COLOR DESCRIPTION

REMOVE SMOKE AND SHOW ISLAND CLEAR AND PLAIN, SHOWING RIVER ON EACH
SIDE OF ISLAND ON REAR RIGHT & LEFT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO
PHOTO TICKET

REPL. L. UP

3

100 1/4
48 3/4

HARRY L. DAILEY, 635 BIRD ST.,
PARKERSBURG, W. VA.

NO. 4A-HI 287 ✓
ORDER NO. 48703
DATE 8-15-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER, LOWER, CENTER - BORDER.	FRONT NO.	R. M NO
TITLE (IN FULL) TOP- CAMDEN-CLARK MEMORIAL HOSPITAL, PARKERSBURG, W. VA. BOT- "FACING ANN ST. NEAR ALL NATIONAL AND STATE ROUTES"		PRINT SAME AS ABOVE	

COLOR DESCRIPTION
LIGHT BROWN BRICK BASE WITH LIGH BUFF BRICK COLUMNS & REAR CENTER. LIGHT STONE ENTRANCE & PANELS IN REAR CENTER BETWEEN WINDOWS. BLACK SASH. GRAY STEPS. GLASS DOORS WITH BLACK FRAME. RED BRICK COLUMNS ON REAR LEFT. GREEN LAWN & FOLIAGE.
ALSO SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

6

2 1/2

201 1/2
A9 1/2

HARRY L. DAILEY, 635 BIRD ST.,
PARKERSBURG, W. VA.

NO. 4A-H1288

ORDER NO. 48703

DATE 8-15-1934

6^M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 1

R. M. NO

TITLE (IN FULL) TOP- LOTUS BEDS (JAPANESE) PRINT SAME AS ABOVE

CITY PARK, PARKERSBURG, W. VA.
BOT- " PARKERSBURG'S BEAUTIFUL
LOTUS GARDEN

COLOR DESCRIPTION

PINK FLOWERS AND LARGE GREEN LEAVES. REAR BLDG. RED BRICK,
SLATE ROOF. GREEN FOLIAGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

YES NO

DIAL NO. 4A-H1289 ORDER NO. 48695 DATE 8-15-1934

CUSTOMER FRANK SOLARIX,
SAN DIEGO, CALIF.

25 M FC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: BAY VIEW AUTO CAMP, SAN DIEGO, CALIF.

BOT: 50 MODERN COTTAGES, SIZES TO ACCOMMODATE
PARTIES FROM 2 TO 8

RETOUCHING DEPARTMENT

Submit Sketch Layout Rctouched Photo Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE, WHITE BORDER

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from - Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative - Line - Halftone - Combination.

Dry - Wet - Pancromatic - Color Separation.

Transfer - Paper Process - New Process.

Stripping - White Border - Full Face.

Blue Print Handcolor Black & White Proof. Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 4A-HL290

ORDER NO. 50862

DATE

12-18-1934

DEPT.

DATE COMPLETED

CUSTOMER MAYFAIR HOTEL,
LOS ANGELES, CALIF.RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ARTPhotos for
this Customer

25 M PC

SIZE 3½ x 5½

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MAYFAIR HOTEL, - LOS ANGELES,
CALIFORNIA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

(Submit) Sketch — Layout — (Retouched Photo) — Wash Drawing

Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

(Blue Print) Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

SCREEN 60 85 100 110 120 130 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE

SQUARE — LIKE COPY VIGNETTE HIGHLIGHT

WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (See size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

587

Ref 1 hr

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL No. 4A-H1291

ORDER NO. 48722

DATE 8-15-1934

CUSTOMER

ALEXANDRIA HOTEL,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M

PC

SIZE

3 1/2 x 5 1/2

STYLE

ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE ALEXANDRIA, RUSH & OHIO STS. CHICAGO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative - Line - Halftone - Combination.

Dry Wet Pancromatic - Color Separation.

Transfer - Paper Process - New Process.

Stripping White Border - Full Face.

Blue Prints Handcolor Black & White Proof. Titles - Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH DEARERS
CUT TO PICAS (see size)

ETCHING DEPT. PAINT IN BACKGROUND SOLID

PROOFS

FINISHING DEPT. OUTLINE OVAL CIRCLE

FLAT GOOD IN COLORS SPECIAL STOCK

SQUARE - LIKE COPY VIGNETTE HIGHLIGHT

ELECTROTYPES EACH OF

WITH LINE WITHOUT LINE SPECIAL BORDER

ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

Handwritten notes:
+2
1 1/2
10 1/2
1 1/2
c.

Handwritten notes:
Take out bldy at right
see Bill

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. **4A-H1292** ORDER NO. **48728** DATE **8-15-1934**CUSTOMER **KAN-YA-TO INN,
SKANEATELES, N. Y.**DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer**12 1/2** **PC** SIZE **3 1/2 x 5 1/2**STYLE **PHOTO COLORIT, WHITE BORDER**PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **KAN-YA-TO INN SKANEATELES, N. Y.**FRONT NO. **5** R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit - Sketch - Layout - Retouched Photo - Wash Drawing

Follow Layout

BE SURE TO SHOW A X SPEED BOAT AND BATHERS.**BRING OUT BLDG. AS WELL AS POSSIBLE. ~~XXXXXXXXXX~~****PUT SPEED BOAT IN LEFT FOREGROUND**

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative - Line Half-tone - Combination. 120Dry - Wet - Panromatic - Color Separation. 133Transfer - Paper Process - New Process. 150Stripping - White Border - Full Face. 175Blue Print Handcolor Black & White Proof. Titles - Red, Blue.

COLOR DESCRIPTION

FOR COLORS AND AWWINGS SEE CARD ATTACHED.

HALFTONES FROM COPIES

DUPLICATES Z. N. C. COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

SCREEN 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE

SQUARE LIKE COPY VIGNETTE HIGHLIGHT

WITH LINE WITHOUT LINE SPECIAL BORDER

ENGRAVING DEPARTMENT

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH DRAWERS

CUT TO PICAS See size

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

*for the
Pub. Work
5.00*

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES

DIAL NO. 4A-M1293

ORDER NO. 48727

DATE

8-15-1934

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this CustomerCUSTOMER IRVIN A. MEDLAR CO.,
OMAHA, NEB.

25 M PG GROUP (2) SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE
BORDER

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SUPREME FOREST WOODMEN CIRCLE

HOME FOR AGED MEMBERS AND ORPHAN CHILDREN,
SHERMAN, TEXAS

PENNSYLVANIA BUILDING ADMINISTRATION BUILDING

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing
Follow Layout To centerSEE LAYOUT ATTACHED. TAKE OFF SECTION OF
CHIMNEY IN PENNSYLVANIA BUILDING

COLOR DESCRIPTION

COLOR SAME AS CARD ATTACHED, BUT SUBDUCE
THE RED A LITTLE.

Large Photo

DEADLINE

3/25/37

FRONT NO. 5

R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer No Imprinttime as made at left
1st Art Colortone - in centerPHOTO LITHO
Rephoto

NEG. NO.

Photograph each Size 5x7 8x10 10x12

Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Panchromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra
Negatives
Extra
Stripping
Strip
To Size
Double
Print
Reverse
Position
Reverse
Color
Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra
Negatives
Extra
Stripping
Strip
To Size
Double
Print
Reverse
Position
Reverse
Color
Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH DEPTERS
CUT TO PICAS (see size)

PROOFS

AT GOOD INCOLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

SIZE WIDE HIGH SAME SIZE

SCREEN 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACK AROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

THOMAS R. WEST,
MIAMI, FLA.

NO. 4A-H1294 ✓

ORDER NO. 48740

DATE 8-17-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

TITLE (IN FULL) TOP- HARVEY W. SEEDS POST, IMPRINT SAME AS ABOVE

AMERICAN LEGION, MIAMI, FLA.
BOT- PORTION OF CLUB HOUSE AND
GROUNDS ON BISCAYNE BAY

(SMALL TYPE)- PHOTO BY G.W.ROMER
PRIVATE NO. BEFORE UPPER TITLE- M-271

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

RETURN

DIAL NO. 4A-H1295 ORDER NO. 48735 DATE 8-17-1934

CUSTOMER DESERET BOOK COMPANY,
SALT LAKE CITY

12¹/₂" M PC SIZE 3¹/₂" x 5¹/₂"
PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL AMBASSADOR, 145 - 5TH EAST,
SALT LAKE CITY, UTAH

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

DEADLINE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

C. T. IMPRINT IN CENTER, IMPRINT SAME AS ABOVE
ON LEFT.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Panromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN 5 60 85 100 110 120 130 150

ETCHING DEPT PAINT IN BACK GROUND SOLID

FINISHING DEPT OUTLINE - OVAL - CIRCLE
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

Red impression

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4A-H1296 ORDER NO. 48745 DATE 8-17-1934

CUSTOMER HARRY'S NEW YORK BAR,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HARRY'S NEW YORK BAR - 400 N. WABASH AVE.

CHICAGO, ILL.

STYLE PHOTO COLORIT, WHITE BORDER

(All of this on address side)

R. M. Yes No

FRONT NO. 5 R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen
120
133
150
175

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BRASSERS

CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

SIZE — WIDE — HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

NO
RETURN PHOTO YES

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

R 4
L.A. 11
H.C.O. 1 1/2

201
1934

22

C. W. HUGHES & CO., INC.,

MECHANICVILLE, N. Y.

NO. 4A-H1297 ✓

ORDER NO. 48751

DATE 8-21-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) CENTRAL PARK,
SCHENECTADY, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BORDER- 144

COLOR DESCRIPTION

LIGHT COLORED BUILDING, RED ROOF.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

200 1/2
A 9 1/2

3

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-H1298

ORDER NO. 48751

DATE 8-21-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) CENTRAL PARK,
SCHENECTADY, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4'' FROM RIGHT EDGE

IN UPPER BORDER- 145

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE 98

EX C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-H1299

ORDER NO. 48751

DATE 8-21-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER

TITLE (IN FULL) TOP- INTERNATIONAL

GENERAL ELECTRIC COMPANY,

SCHENECTADY, N. Y.

BOT- W.G.Y. RADIO BROADCASTING

STUDIO IN THIS BUILDING

PRIVATE NO. 3-4 FROM RIGHT EDGE IN

UPPER BORDER- 124

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 87048. COLOR SAME AS 87048.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-H1300

ORDER NO. 48764

DATE XXXXX 8-21-34

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW LINCOLN HOTEL,

J. BERNSTEIN, PROP. SHARON SPRINGS,

N. Y. PHONE 87

PRIVATE NO. 3-4" FROM RIGHT EDGE IN
UPPER BORDER- 84

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LIGHT BROWN BRIGHT BRICK. HAVE LETTERING WHICH APPEARS ON PHOTO
STAND OUT PROMINENTLY.

PUT CLOUDS IN SKY

Good letter

SUBMIT: RET. PHOTO

B. I. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

CUSTOMER

DIAL NO. 4A-H1301 ORDER NO. 48763 DATE 8-20-1934

CUSTOMER

RAINBOW TOURIST APT.,
SAN ANTONIO, TEXAS.

25 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full RAINBOW TOURIST APARTMENTS - SAN
ANTONIO, TEXAS

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

COLOR DESCRIPTION

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative - Line Halftone - Combination. Screen 120
Dry - Wet Pancromatic - Color Separation. Screen 133
Transfer - Paper Process New Process. Screen 150
Stripping - White Border - Full Face. Screen 175
Blue Print Handcolor Black & White Proof. Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB				COLOR PROCESS			
Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN 5 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (See Size)

PROOF S

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. 4A-H1302 ORDER NO. 48760 DATE 8-21-1934

CUSTOMER RANCHO MARGARITA, SEBRING, FLA.

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

12 1/2 M FC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE

PLACE OF TITLE: Upper, Lower, Center—Border
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP: "A GIFT OF GOOD TASTE" FANCY

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No
IMPRINT: Customer

BOXES OF FRUITS & DELICACIES
BOT: GROWN, PACKED & SHIPPED BY RANCHO MARGARITA, SEBRING, FLA.

PHOTO LITHO Rephoto

RETOUCHING DEPARTMENT
Submit Sketch Layout Retouched Photo Wash Drawing Follow Layout

NEG. NO.

SEE INSTRUCTIONS & LAYOUT ATTACHED.

Photograph each Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Half-tone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Prints — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

SEE INSTRUCTIONS AND LAYOUT ATTACHED.

HALFTONES FROM COPIES				ZINC ETCHINGS FROM COPIES			
DUPLICATES				DUPLICATES			
LINE & HALFTONE COMB				COLOR PLATES			
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Extra Negatives	Extra Stripping	Strip To Size	Double Print
Reverse Position	Reverse Color	Ben Day		Reverse Position	Reverse Color	Ben Day	

DEADLINE

SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE LIKE COPY VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH DEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED TO PHOTO USED FOR

see layout

3 1/2
1 1/2
1 1/2

make dead blue copy

28012
1934

23

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1303
ORDER NO. 48784
DATE 8-21-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) THE POOL, FRANCONIA
NOTCH, WHITE MOUNTAINS, NEW
HAMPSHIRE
PRIVATE NO. BEFORE TITLE-15

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SHOW POOL EFFECT (SOMEWHAT ROUND - SAME AS IS.)

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE 10-17

DEADLINE

2 1/2

200-13
A. 93/4

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1304 ✓

ORDER NO. 48784

DATE 8-21-1934

12_M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) ECHO LAKE, FRANCONIA

NOTCH, WHITE MOUNTAINS, NEW
HAMPSHIRE

PRIVATE NO. BEFORE TITLE- 16

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

CLEAR LAKE WATER.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-HI 305

ORDER NO. 48784

DATE 8-21-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER

TITLE (IN FULL) EAGLE CLIFF AND PROFILE
LAKE, FRANCONIA NOTCH, WHITE
MOUNTAINS, NEW HAMPSHIRE

PRIVATE NO. BEFORE TITLE- 17

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT BOAT. THERE ARE NO BOATS ON LAKE. TAKE OUT BLDGS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-M1306

ORDER NO. 48784

DATE 8-21-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) PROFILE LAKE, FRANCONIA

NOTCH, WHITE MOUNTAINS, NEW HAMPSHIRE

PRIVATE NO. BEFORE TITLE- 18

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT BLDG. AT LEFT. NO BLDGS. XXXXXX, XXXXX, XXXXXXXX
ON LAKE. CUT OFF AT TOP ONLY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

2pc 1 1/2
A-10

3

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-HI 307

ORDER NO. 48784

DATE 8-21-1934

12^M 500 POST CARDS ART COLORTONE, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) MOONLIGHT ON ECHO LAKE,

IMPRINT SAME AS ABOVE

FRANCONIA NOTCH, WHITE MOUNTAINS,
NEW HAMPSHIRE

PRIVATE NO. BEFORE TITLE- 19

COLOR DESCRIPTION

USE PHOTO NO. 111119
TAKE OUT THE TREES WITHIN PENCIL LINES, ALSO BLDG. IN
REAR, - THERE ARE NO BLDGS.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -- X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE 22

DEADLINE

3

HP 12
103

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-HI 308

ORDER NO. 48784

DATE 8-21-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

TITLE (IN FULL) GLIMPSE OF MT. WASHINGTON
AND PRESIDENTIAL RANGE, WHITE
MOUNTAINS, NEW HAMPSHIRE

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- 20

COLOR DESCRIPTION

USE PHOTO NO. 104447.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

22
No 6 - 14
3 - 12

DEADLINE

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1309

ORDER NO. 48704

DATE 8-21-1934

12^M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) THE MOUNT WASHINGTON,
BRETTON WOODS, WHITE MOUNTAINS,
NEW HAMPSHIRE
PRIVATE NO. BEFORE TITLE- 21

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 113588.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

2801 1/2
-10

2

NO. 4A-H1310

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

ORDER NO. 48784

DATE 8-21-1934

12.M 500 ART COLORONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) INDIAN HEAD, FRANCONIA
NOTCH, WHITE MOUNTAINS, NEW
HAMPSHIRE

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- 22

COLOR DESCRIPTION

USE PHOTO NO. 5748-29. USE CLOUD EFFECT AS IT IS ON
5748-29.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO
PHOTO TICKET

DEADLINE

3

2

284
A934

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1311

ORDER NO. 48784

DATE 8-21-1934

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

SILVER CASCADE,
CRAWFORD NOTCH, WHITE MOUNTAINS,
NEW HAMPSHIRE
PRIVATE NO. BEFORE TITLE- 23

COLOR DESCRIPTION

USE PHOTO NO. 61913

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1111 301-7

DEADLINE

7
2

22

12 1/2
A 9 3/4

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-HI 512 ✓
ORDER NO. 48784
DATE 8-21-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

FRONT NO. 1 R. M. NO

TITLE (IN FULL) PEARL CASCADE, CRAWFORD

IMPRINT SAME AS ABOVE

NOTCH, WHITE MOUNTAINS, NEW
HAMPSHIRE

PRIVATE NO. BEFORE TITLE- 24

COLOR DESCRIPTION

USE PHOTO NO. 61914.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THIS SET UP

DEADLINE

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1313 ✓

ORDER NO. 46784

DATE 8-21-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) MT. WASHINGTON AND
PRESIDENTIAL RANGE FROM FRANCONIA,
WHITE MOUNTAINS, NEW HAMPSHIRE

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- 25

COLOR DESCRIPTION

USE PHOTO NO. 51271. USE NATURAL SKY - THE SKY IS THE
VALUABLE FEATURE OF THIS PICTURE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

800 12
A 93/1

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1314 ✓

ORDER NO. 48784

DATE 8-21-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) MT. PLEASANT AND THE
AMMONOOSUC RIVER, BRETTON WOODS,
WHITE MOUNTAINS, NEW HAMPSHIRE

PRIVATE NO. BEFORE TITLE - 26

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 51289.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

210 1/2
A 9 3/4

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1315

ORDER NO. 48784

DATE 8-21-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) THE BASIN AND OLD MAN'S IMPRINT SAME AS ABOVE

FOOT, FRANCONIA NOTCH, WHITE
MOUNTAINS, NEW HAMPSHIRE

PRIVATE NO. BEFORE TITLE- 27

COLOR DESCRIPTION

USE PHOTO NO. 85165, OR NEW PHOTO, WHICHEVER IS BEST.

SUBMIT: RET. PHOTO B. & W. PROOF YES
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

20 1/2
A-102

22

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1316
ORDER No. 48784
DATE 8-24-1934

12M 500 ARE COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, <u>LOWER</u> , CENTER, BORDER	FRONT No. 1 R. M. NO
TITLE (IN FULL) MAJESTIC PEAKS OF FRANCONIA RANGE FROM XX LONESOME LAKE, WHITE MOUNTAINS, NEW HAMPSHIRE	IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE TITLE 28	

COLOR DESCRIPTION

TAKE OUT THE BOAT HOUSE AND DO NOT MAGNIFY THE BLDGS.

SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF	YES	RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co.—	CUSTOMER	X		
CURT TEICH & COMPANY, INC., CHICAGO				
PHOTO TICKET				

TYPE SET UP

DEADLINE

HE 1-2
4.10

Blueprint

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-1317
ORDER NO. 48784
DATE 8-21-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) MT. WASHINGTON FROM BASE
OF CARRIAGE ROAD, WHITE MOUNTAINS,
NEW HAMPSHIRE

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- 29

COLOR DESCRIPTION

FIX THE ROAD.

~~D8383~~
~~Photo in 4/21/34~~

SUBMIT: RET. PHOTO B. L. & W. PROOF
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1934 SEP 11

DEADLINE

2012
4-10

3

AMERICAN ART POST CARD CO., BOSTON, MASS.		NO. 4A-H1318 ORDER NO. 48784 DATE 8-21-1934
12M 500 ART COLORTONE POST CARDS, WHITE BORDER		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.	FRONT NO. 1	R. M. NO
TITLE (IN FULL) ROAD ALONG THE AMMONOOSUC AT LOWER FALLS, WHITE MOUNTAINS, NEW HAMPSHIRE	IMPRINT SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE- 30		
COLOR DESCRIPTION		
USE BEST PHOTO.		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. PHOTO PROPERTY OF C. T. & Co. - CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		

8384
4411591

DEADLINE

3

27212
8-10

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1319 ✓
ORDER NO. 48784
DATE 8-21-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PROFILE MOUNTAIN,
LAFAYETTE CLEARING, FRANCONIA
NOTCH, WHITE MOUNTAINS, NEW HAMPSHIRE

PRIVATE NO. BEFORE TITLE- 38

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT DEAD LIMB OF TREE AT RIGHT.

SUBMIT: RET. PHOTO B. & W. PROOF YES
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

6

12-1/2
1-3/4

3 1/2

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-HI 320
ORDER NO. 36 46784
DATE 8-21-1934

12 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER
TITLE (IN FULL) UPPER FALLS OF THE
AMMONOOSUC, BRETTON WOODS, WHITE
MOUNTAINS, NEW HAMPSHIRE

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE-
31

COLOR DESCRIPTION

SHOW THE FALLS. BUILD ON BOTTOM XCM SOMEWHAT TO SHOW WATER.

SUBMIT: RET. PHOTO B. & W. PROOF YES
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

4

2001/8
1-94

3

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-HI321

ORDER NO. 48784
8-21-1934

DATE

12^M 500 ART COLORTONE POSTCARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) LOWER FALLS OF THE
AMMONOOSUC, WHITE MOUNTAINS,
NEW HAMPSHIRE

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE-32

COLOR DESCRIPTION

USE BEST PHOTO.

YES

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

RECEIVED 47

DEADLINE

2

2101 1/2
4-9

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-111322 ✓

ORDER NO. 40784

DATE 8-21-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) ECHO LAKE FROM BALD MT.

IMPRINT SAME AS ABOVE

FRANCONIA NOTCH, WHITE MOUNTAINS,
NEW HAMPSHIRE

PRIVATE NO. BEFORE TITLE- 33

COLOR DESCRIPTION

USE BEST PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

11-2-34 UP

DEADLINE

20c 1/2
A 10 1/2

2 1/2

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1323

ORDER NO. 48784

DATE 8-21-1934

121 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) MT. CHOCORUA AND
LAKE, WHITE MOUNTAINS, NEW HAMPSHIRE

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- 34

COLOR DESCRIPTION

USE BEST PHOTO.

Photo in 4B H1586

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

10

7015
A-10

22

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. ~~4A-HK225~~ 1324 ✓
ORDER NO. 48784
DATE 8-21-1934

12M 500 ART COLORTONE POST CARDS. WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) LOOKING THROUGH CRAWFORD IMPRINT SAME AS ABOVE

NOTCH, WHITE MOUNTAINS, NEW
HAMPSHIRE

PRIVATE NO. BEFORE TITLE- 35

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — * CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

(TYPE SET UP)

DEADLINE

3

4012
A974

2

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-101324 1325

ORDER NO. 48784

DATE 8-21-1934

12^M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

FRONT NO. 1 R. M. NO

TITLE (IN FULL) THE ~~XXXX~~ FLUME CASCADE,
FRANCONIA NOTCH, WHITE MOUNTAINS,
NEW HAMPSHIRE

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- ~~XX~~ 36

COLOR DESCRIPTION

USE NEW PHOTO OR PHOTO NO. 86998.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

7

(15)

Copy 1 1/2
1 1/2

7/10 1/2
18 3/4

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-41326

ORDER NO. 48784

DATE 8-21-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TO THE WAYFARER.....

IMPRINT SAME AS ABOVE

A FRIEND OF MAN THE TREE SPEAKS
(ETC. AS PER COPY)

PRIVATE NO. BEFORE TITLE ~~56~~ 37

COLOR DESCRIPTION

USE PHOTO NO. 4839-29. SEE LAYOUT ATTACHED. MAKE TREE PICTURE
FULL SIZE FROM TOP TO BOTTOM. A BACKGROUND OF STIPPLED PURPLE
SAME AS ON 3A-H1355 MAY LOOK BEST. USE YOUR OWN JUDGMENT

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 177

DEADLINE

8/3

28-12
A.93
A.94

12

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO 4A-H1327

ORDER NO. 48764

DATE 8-21-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) ARETHUSA FALLS,
CRAWFORD NOTCH, WHITE MOUNTAINS,
NEW HAMPSHIRE

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- 39

COLOR DESCRIPTION

USE EITHER PHOTO. CUT OFF SOMEWHAT AT LEFT TO CENTER THE
PICTURE.

~~Photo in~~ D8383

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1 TYPE SET UP

DEADLINE

7

26 1/2
8-105

32
replied 5/17

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-11328 ✓
ORDER NO. 48784
DATE 8-21-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) THE PRESIDENTIAL

IMPRINT SAME AS ABOVE

RANGE ^{AND} ISRAEL RIVER, WHITE
MOUNTAINS, NEW HAMPSHIRE

PRIVATE NO. BEFORE TITLE- 40

COLOR DESCRIPTION

USE PHOTO NO. 103730.

Photo in 4B41587

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

280 1 1/2
- 10 1/2

5

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1329
ORDER NO. 48784
DATE 8-22-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.		FRONT NO. 1	R. M. NO
TITLE (IN FULL) THE PRESIDENTIAL RANGE FROM MT. AGASSIZ, WHITE MOUNTAINS, NEW HAMPSHIRE (TITLES IN SKY AS PER CARD ATTACHED) PRIVATE NO. BEFORE TITLE- 41		IMPRINT SAME AS ABOVE	
COLOR DESCRIPTION			

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

(TYPE SET UP)

DEADLINE

3

HC 1 1/2
A9

2

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1330

ORDER NO. 48784

DATE 8-22-1934

12^M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

APPROACHING THE
SUMMIT OF MT. WASHINGTON, XXXX
XXXXXX 6,293 FT., WHITE MOUNTAINS, XXXX
NEW HAMPSHIRE

PRIVATE NO. BEFORE TITLE- 42

COLOR DESCRIPTION

XXXXXX

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

9

200 1 3/4
4-12

3

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1331 ✓
ORDER NO. 48784
DATE 8-22-1934

12^M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) FRANCONIA NOTCH AND

IMPRINT SAME AS ABOVE

PEMIGEWASSET VALLEY, WHITE MOUNTAINS,
NEW HAMPSHIRE

PRIVATE NO. BEFORE TITLE- 43

COLOR DESCRIPTION

USE BEST PHOTO.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — * CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE-SET UP

DEADLINE

7

280-14³
A11

24

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1332 ✓
ORDER NO. 48784
DATE 8-22-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.
TITLE (IN FULL) MT. LAFAYETTE, 5,263
FEET, WHITE MOUNTAINS, NEW
HAMPSHIRE

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- 44

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES
PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

X

TYPE SET

DEADLINE

7

see 1 1/2
A10 1/2

2 1/2

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1333 ✓

ORDER NO. 48784

DATE 8-22-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) MOUNTAIN PEAKS OF
FRANCONIA RANGE, WHITE MOUNTAINS,
NEW HAMPSHIRE
PRIVATE NO. BEFORE TITLE- 45

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. & W. PROOF YES
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

7

260 1 1/2
A10 1/2

32

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1334
ORDER NO. 48784
DATE 8-22-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) ELEPHANT'S HEAD AND
ENTRANCE TO CRAWFORD NOTCH, WHITE
MOUNTAINS, NEW HAMPSHIRE

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- 46

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TO BE SET UP

DEADLINE

28C 1 1/2
A 9 3/4

2 1/2

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1335

ORDER NO. 48784

DATE 8-22-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE HEART OF CRAWFORD

XX NOTCH, WHITE MOUNTAINS, NEW
HAMPSHIRE

PRIVATE NO. BEFORE TITLE- 47

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TIME SET UP

DEADLINE

2 1/2

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4APH1336 ✓

ORDER NO. 48784

DATE 8-22-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) MT. WASHINGTON

SNOWCAPPED FROM INTERVALE, WHITE
MOUNTAINS, NEW HAMPSHIRE

PRIVATE NO. BEFORE TITLE -48

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

A

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1337 ✓
ORDER NO. 48784
DATE 8-22-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)
JACKSON FALLS, WILD
CAT RIVER, WHITE MOUNTAINS, NEW
HAMPSHIRE

PRIVATE NO. BEFORE TITLE- 49

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

IMPRINT
SAME AS ABOVE

COLOR DESCRIPTION

Photo in 40H1576

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1338 ✓

ORDER NO. 48784

DATE 8-22-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE (IN FULL)

DIANA'S BATH, NORTH
CONWAY, WHITE MOUNTAINS, NEW
HAMPSHIRE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M. YES

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 50

COLOR DESCRIPTION

Photo D8363

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE UP

DEADLINE

6.

12/15
11-105

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1339 ✓
ORDER NO. 48784
DATE 8-22-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO. ~~YES~~

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

THE MOUNT WASHINGTON
AND PRESIDENTIAL RANGE, BRETTON
WOODS, WHITE MOUNTAINS, NEW HAMPSHIRE
TOP, SMALL TYPE- (C)
PRIVATE NO. BEFORE TITLE- 51

COLOR DESCRIPTION

TAKE OUT PEOPLE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ~~X~~ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THIN UP

DEADLINE

10

3

202 1/2
110

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1340

ORDER NO. 48784

DATE 8-22-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP- ONE OF THE MOST

IMPRINT SAME AS ABOVE

AWE-INSPIRING SIGHTS OF THE
PRESIDENTIAL RANGE

BOT- THE GREAT GULF, MT. WASHINGTON,
WHITE MOUNTAINS, NEW HAMPSHIRE

PRIVATE NO. BEFORE TITLE- 52

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

TEICH & CO. CHICAGO

DEADLINE

10

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1341

ORDER NO. 48784

DATE 8-22-1934

12M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE (IN FULL) THE GEORGIANNA FALLS,
WHITE MOUNTAINS, NEW HAMPSHIRE

PRIVATE NO. BEFORE TITLE- 53

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

DEADLINE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 4A-H1342 ORDER NO. 48847

DATE 9-24-1934

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

WILKINS CHEVROLET CO.,
DUNMORE, PA.

6 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in fullWILKINS CHEVROLET COMPANY—
COR. GREEN RIDGE AND BLAKELY STS., DUNMORE, PA.

RETOUCHING DEPARTMENT

Submit Sketch — Layout Retouched Photo Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

STYLE PHOTO COLORIT, WHITE
BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No ImprintPHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben DayZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben DaySIZE WIDE HIGH SAME SIZE
SCREEN 55 - 60 - 85 - 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEAKERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. 4A-H1 343 ✓

ORDER NO. 48849

DATE 8-24-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER

TITLE (IN FULL) A VIEW OF BELLINGHAM, WASH.
FROM THE WATERFRONT

PRIVATE NO. BEFORE TITLE: 3007

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. 4A-h1344 ✓

ORDER NO. 48849

DATE 8-24-1934

8/27/M

ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) LAKE WASHINGTON BOULEVARD

IMPRINT

SAME AS ABOVE

AND MT. RAINIER, WASH.

BOT, SMALL TYPE: COPYRIGHT BY ASAHEL CURTIS

PRIVATE NO. BEFORE TITLE: 1660

COLOR DESCRIPTION

LOTS OF COLOR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

464 1339

OTTO ULBRICH CO.,
BUFFALO, N. Y.

NO. 4A-H1345 ✓

ORDER NO. 48865

DATE 8-28-1934

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER

TITLE (IN FULL)

ILLUMINATED AMERICAN

FALLS IN WINTER, NIAGARA FALLS, N. Y.

PRIVATE NO. BEFORE TITLE- 118

BOT. SMALL TYPE- COPYRIGHT BY FRED NOMA.

COLOR DESCRIPTION ~~NIAGARA FALLS, N. Y.~~

SEE H.C. PHOTO ATTACHED.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT

SAME AS ABOVE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

OTTO ULBRICH CO.,
BUFFALO, N. Y.

NO. 4A-H1346

ORDER NO. 48865

DATE 8-28-1934

25^M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL)

MOONLIGHT ABOVE

IMPRINT

SAME AS ABOVE

ILLUMINATED HORSESHOE FALLS,
NIAGARA FALLS, ONT.

PUT IN STAMP SPACE "PLACE

BOT, SMALL TYPE - COPYRIGHT BY FRED
NOMA, NIAGARA FALLS, N. Y.

STAMP HERE" AND "MADE IN U.S.A.

PRIVATE NO. BEFORE TITLE - 117

BRING OUT MOON.

night view

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

20 17 1111

767
A12

OTTO ULBRICH CO.,
BUFFALO, N. Y.

NO. 4A-H1347 ✓
ORDER NO. 48865
DATE 8-28-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL)

BELOW TUMBLING WATERS

IMPRINT

SAME AS ABOVE

OF ILLUMINATED AMERICAN FALLS,
NIAGARA FALLS, N. Y.

BOT, SMALL TYPE - COPYRIGHT BY FRED
NOMA, NIAGARA FALLS, N. Y.

PRIVATE NO. BEFORE TITLE - 116

COLOR DESCRIPTION

*Red in Slung by one of the
Slung 1722" & made
in H & A.*

USE BEST PRINT. MAKE NIGHT VIEW.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

OTTO ULDRICH CO.,
BUFFALO, N. Y.

NO. 4A-H1348 ✓

ORDER NO. 48865

DATE 8-28-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

TWILIGHT OVER AMERICAN
AND HORSESHOE FALLS, NIAGARA FALLS
N. Y.

BOT. SMALL TYPE - COPYRIGHT BY FRED
NOMA, NIAGARA FALLS, N. Y.

PRIVATE NO. BEFORE TITLE - 115

COLOR DESCRIPTION

SEE H.C. PHOTO ATTACHED.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

YES

IMPRINT

SAME AS ABOVE

SUBMIT: RET. PHOTO

B. I. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

OTTO ULBRICH CO.,
BUFFALO, N. Y.

NO. 4A-H1349

ORDER NO. 48872

DATE 8-28-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

~~YES~~ No

TITLE (IN FULL) GREETINGS FROM NIAGARA

IMPRINT SAME AS ABOVE

FALLS, ~~NY~~.

Put in stamp space

*Place stamp here - make
in U.S.A.*

COLOR DESCRIPTION

USE PHOTOS AS SELECTED BY MR. TEICH, SR.

Use from Teich's photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

OTTO ULBRICH CO.,
BUFFALO, N. Y.

NO. 4A-HI 350 ✓

ORDER NO. 48869

DATE 8-28-1934

181 500 ART COLORTONE FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AMERICAN FALLS FROM LUNA ISLAND, NIAGARA FALLS, N. Y.

NIGHT VIEW OF AMERICAN FALLS FROM
LUNA ISLAND, NIAGARA FALLS, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 2A-H490. MAKE NIGHT VIEWS

in 1BH2231

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

OTTO ULBRICH CO.,
BUFFALO, N. Y.

NO. 4A-H1351 ✓

ORDER NO. 48869
#2278

DATE 8-28-1934

12M 500 LARGE FOLDER VIEW, ART COLORTONE, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HORSESHOE FALLS AT
NIGHT FROM GOAT ISLAND, NIAGARA
FALLS, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 2A-H166. MAKE NIGHT VIEW.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

OTTO ULBRICH CO.,
BUFFALO, N. Y.

NO. 4A-H1352

ORDER NO. 48869

DATE 8-28-1934

12M 500 ART COLORTONE LARGE FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. NO R. M NO

TITLE (IN FULL) AMERICAN FALLS AT
NIGHT FROM GOAT ISLAND, NIAGARA
FALLS, N. Y.

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 2A-H171. MAKE NIGHT VIEW.

SUBMIT: RET. PHOTO

B. I. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL No. 4A-H1353 ORDER NO. 48881 DATE 8-28-1934

CUSTOMER MONARCH LAMP CO.,
CHICAGO, ILL.

6 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

DEADLINE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE

ART COLORTONE, WHITE BORDER

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BRACKETS
CUT TO PICAS (see size)

PROOFS

HAL. - GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

26 1/2
A 9 3/4

J. B. HOFFMAN,
HARRISBURG, PA.

NO. 4A-H1354

ORDER NO. 48904

DATE 8-28-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STATE CAPITOL PARK
SHOWING NEW BUILDING GROUP,
HARRISBURG, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

6/30/35

COLOR DESCRIPTION

ALL BLDGS. LIGHT GRAY STONE. COPPER ROOF ON BLDG. ON RIGHT. DARK
GREEN ROOF ON DOME AT LEFT & ON BLDG. DARK RED ROOF ON SMALL BLDG.
IN FOREGROUND. 1ST MONUMENT LIGHT GRAY. BRONZE FIGURES. ~~XXXXXX~~
2ND MONUMENT GRAY STONE. BRIGHT GREEN LAWN. LIGHT CEMENT STEPS &
WALKS. MAKE GREEN FOLIAGE ON TREES. SHOW FLAGS ON BLDG. ON LEFT.
REMOVE BLURRED AUTOS & SMALL IN FOREGROUND & LEFT FOREGROUND. REMOVE
STREET CAR ON LEFT FOREGROUND.

SUBMIT. RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

6
4 - 9
2 - 3

3

9

WM. JUBB CO., INC.,
SYRACUSE, N. Y.

NO. 4A-H1355 ✓

ORDER NO. 48903

DATE 8-28-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE MIZPAH HOTEL AND
FIRST BAPTIST CHURCH, SYRACUSE,
N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

REMOVE "ONONDAGA" SIGN OVER ROOF REAR OF BLDG. ALSO CUT OFF WHERE
LINES INDICATE. ALSO SHOW UP SIGN OVER ENTRANCE READING
BLDG. LIGHT GRAY STONE. MIZPAH
DARKER GRAY ON BASE. WHITE
LETTERS & DARK BASE ON
HOTEL SIGN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF RESTAURANT

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SEAWALL SPECIALTY CO.,
HOUSTON AND GALVESTON, TEXAS

NO. 4A-H1356

ORDER NO. 48915

DATE 9-11-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER

TITLE (IN FULL) UNITED STATES DIRIGIBLE

PASSING OVER HOUSTON, TEXAS

BOT, SMALL TYPE- (C) CECIL THOMSON

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES ~~NO~~ ^{same} 4A-H1356

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

PUT IN THREE PLANES AS AN EXCORT ABOUT AS MARKED ON
BACK OF PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

DIAL No. 4A-H1357

ORDER NO. 48916 DATE 8-28-1934

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER BROOKLYN FALL FLOWER SHOW ASS'N.,
BROOKLYN, N. Y.

50 M FC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes * No Copyright in Plate Yes No
Title in full THIRD ANNUAL BROOKLYN FALL FLOWER SHOW
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout Rctouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH DEAKERS
CUT TO PICAS (see size)

PROOFS

PLAT. GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

21013
4-879

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. 4A-H1358
ORDER NO. 48913
DATE 8-30-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TEMPLE OF JUSTICE,
INSURANCE AND ADMINISTRATION
BUILDINGS, OLYMPIA, WASH.
BOT, SMALL TYPE- PHOTO BY JEFFERS
PRIVATE NO. BEFORE TITLE- 176

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

DEADLINE

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. 4A-H1359 ✓

ORDER NO. 48913

DATE 8-30-1934

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

L.C. SMITH BUILDING AND

IMPRINT

SAME AS ABOVE

MT. RAINIER, SEATTLE, WASH.

PRIVATE NO. BEFORE TITLE- 456

COLOR DESCRIPTION

RETOUCH IN THE MT. LIKE CARD ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO YES NO

DIAL NO. 4A-H1360 ORDER NO. 48910 DATE 8-28-1934

CUSTOMER HOTEL CALIFORNIAN,
SAN FRANCISCO, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL CALIFORNIAN, TAYLOR & O'FARRELL STREET,
SAN FRANCISCO, CALIFORNIA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

EVERYTHING IS TO REMAIN IN PHOTOGRAPH AS
SHOWN. SHOW LIGHT EFFECT ON EACH SIDE OF
BLDG.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles — Red, Blue.

Screen 120
133
150
175

ENGRAVING DEPARTMENT

PLATES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BRACKETS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

HOTEL IS SAME COLOR AS COLUMBUS, MIAMI (# 2A-H255)
CIRCLE WINDOWS SHOWN LOWER FLOOR HAVE BLUE COLOR DRAPE,
THE MARQUISE IS JADE GREEN COLOR. DO NOT MAKE
AWNINGS TOO BRIGHT A COLOR.
SHOW PLENTY OF BLUE SKY.

DEADLINE

make RED IMPRESSION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4A-H1361 ORDER NO. 48909 DATE 8-28-1934

CUSTOMER MID-CONTINENT LIFE INSURANCE CO.,
OKLAHOMA CITY, OKLA.

25 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MID-CONTINENT LIFE INSURANCE CO. -
OKLAHOMA CITY, OKLA.

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. 2688-30.

Put finger in hole

COLOR DESCRIPTION

BLDG. INDIANA LIMESTONE. DO NOT USE TOO MUCH
COLORING.

DEADLINE

DEADLINE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives
Extra Stripping
Strip to Size
Double Print
Reverse Position
Reverse Color
Ben Day

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives
Extra Stripping
Strip to Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE — WIDE — HIGH SAME SIZE —
SCREEN 55 60 65 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE — LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE — WITHOUT LINE SPECIAL BORDER

SIZE — WIDE — HIGH SAME SIZE —

BLOCKING DEPT. WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH DEBERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCOLORES SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

R 3 1/2
HC 1 1/4
A 8 3/4
C 1/4

NO

YES

O

HC 1 1/2
A 10

Ref - 8-10
Ref - 72

LYNN H. BOYER, PHILADELPHIA, PA.
AND WILDWOOD, N. J.

NO. 4A-H1362

ORDER NO. 48934

DATE 8-30-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ^{LEFT}UPPER, LOWER, CENTER - BORDER

FRONT NO. 1 R. M. NO

TITLE (IN FULL) JOHN WANAMAKER STORE, 13TH PRINT SAME AS ABOVE
AND MARKET STREETS, PHILADELPHIA,
PA.

PRIVATE NO. BEFORE TITLE- 100

COLOR DESCRIPTION

SEE INSTRUCTIONS ON PHOTO. *by shades*
PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. *Photo ret. 10/26/34* YES

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

DEADLINE

61
62

Hel
84

LYNN H. BOYER, PHILADELPHIA, PA.
AND WILDWOOD, N. J.

NO. 4A-H1363

ORDER NO. 48935

DATE 8-30-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) INTERIOR OF CHAPEL,
PRINCETON UNIVERSITY, PRINCETON,
N. J.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- PR-2

COLOR DESCRIPTION

LIGHT STONE WALLS & CEILING. BRONZE LIGHT WITH AMBER COLOR PANELS.
BRIGHT BLUE, GREEN & RED COLORED WINDOW. OAK SEATS. LIGHT GRAY
STONE FLOOR. REAR ALTAR OR CHANCEL OAK. GOLD CROSS IN CENTER.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THE CURT TEICH CO.

3 1/2

2013
9/4

LYNN H. BOYER, PHILADELPHIA, PA.
AND WILDWOOD, N. J.

NO. 4A-HI 364

ORDER NO. 48936

DATE 8-30-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) PRESIDENT'S RESIDENCE
RESIDENCE, PRINCETON UNIVERSITY,
PRINCETON, N. J.
PRIVATE NO. BEFORE TITLE- PR-9

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LIGHT BROWN STONE, WHITE COLUMNS & UPPER PORCHES. LIGHT GREEN ROOF.
WHITE SASH & CENTER DOOR. BROWN STONE STEPS. ORANGE & GREEN STRIPED
AWNINGS. LIGHT GRAY CHIMNEYS. PINK WATER LILIES IN FOREGROUND. GREEN
TERRACED LAWN & SHRUBBERY. GREEN VINES ON BLDG. DARK PINK FLOWERS
ON BUSHES IN CIRCLE IN FOREGROUND. GREEN HEDGE ON REAR TERRACE.
PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

3

3 1/2

200-1 1/2
A-8 3/4

LYNN H. BOYER, PHILADELPHIA, PA.
AND WILDWOOD, N. J.

NO. 4A-H1365

ORDER NO. 48936

DATE 8-30-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1	R. M.	NO
TITLE (IN FULL) GRADUATE COLLEGE AND CLEVELAND TOWER, PRINCETON UNIVERSITY, PRINCETON, N. J.	IMPRINT	SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE- PR-10			

COLOR DESCRIPTION
DARK GRAY STONE, LIGHT STONE TRIM, SLATE ROOF. SHOW REFLECTION CLEARLY IN WATER. GREEN LAWN & FOLIAGE.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 127

DEADLINE

A 8^{3/4}

32

LYNN H. BOYER, PHILADELPHIA, PA.
AND WILDWOOD, N. J.

NO. 4A-H1366

ORDER NO. 48936

DATE 8-30-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NASSAU HALL, PRINCETON

UNIVERSITY, PRINCETON, N. J.

PRIVATE NO. BEFORE TITLE - PR-4

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 75336. REMOVE SEATS & PEOPLE FROM LAWN.
PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

12M 500 ART

CURT TEICH & CO.

NO. 4A-H1367 ✓

ORDER No. 48964 CO

DATE 8-30-1934

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ^{LEFT}UPPER, LOWER, CENTER - BORDER.

FRONT No. 1 R. M. NO

TITLE (IN FULL) THE LINE IS BUSY,
CAN'T WRITE MUCH

IMPRINT SERIES NO. 5-C C.T. ART
GENERAL COMICS (10 SUBJECTS)

BOT RIGHT- (C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

CURT TEICH & CO.

NO. 4A-HI 358

ORDER NO. 48965

DATE 8-30-1934

8M

ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ^{LEFT}UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) ~~I'M ANXIOUS TO SEE YOU~~
I'VE MY EYE ON YOU

IMPRINT SERIES NO. 5-S C.T. ART
GENERAL COMICS (10 SUBJECTS)

BOT RIGHT- (C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CURT TEICH & CO.

NO. 4A-H1389

ORDER NO. 48965

DATE 8-30-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE, ^{LEFT}UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO.

TITLE (IN FULL) WE ARE ENJOYING OUTSIDE
ACCOMMODATIONS

IMPRINT SERIES NO. 5-S C.T. ART
GENERAL COMICS (10 SUBJECTS)

BOT RIGHT- (C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CURT TEICH & CO.

NO. 4A-HI 370

ORDER NO. 48964

DATE 8-30-1934

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) NO USE OF TALKING HERE

IMPRINT SERIES NO. 7-S C.T. ART
AUTO COMICS (10 SUBJECTS)

BOT RIGHT- (C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

(TYPE SET UP)

CURT TEICH & CO.,

NO. 4A-111571

ORDER NO. 48964

DATE 8-30-1934

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE ^{LEFT} UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) SAY, DID YOU EVER
ARGUE WITH A COW?

IMPRINT SERIES NO. 7-S C.T. ART
AUTO COMICS (10 SUBJECTS)

BOT RIGHT- (C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CURT TEICH & CO.

NO. 4A-HI 372 ✓

ORDER NO. 48964 CB

DATE 8-30-1934

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE ^{LEFT}UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) YOU CAN SEE I'M TOO
BUSY TO WRITE - MUCH

BOT RIGHT- (C)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SERIES NO. 9-S C.T. ART
WET COMICS (10 SUBJECTS)

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A12

CURT TEICH & CO.

NO. 4A-H1373

ORDER NO. 48965

DATE 8-30-1934

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) AND, DID WE HAVE A
DIZZY TIME

BOT RIGHT- (C)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

IMPRINT SERIES NO. 9-S C.T. ART
WET COMICS (10 SUBJECTS)

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

124
CURT TEICH & CO.,
CHICAGO

NO. 4A-HI 574 ✓

ORDER NO. 40965

DATE 8-30-1934

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WE'RE TELLIN' TH' WORLD

BOT RIGHT- (C)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

IMPRINT SERIES NO. 9-S C.T. ART
WET COMICS (10 SUBJECTS)

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

123/4
CURT TEICH & CO.

NO. 4A-H1375

ORDER NO. 48964

DATE 8-30-1934

6 MART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ^{LEFT}UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

WON'T YOU JOIN ME
HERE

IMPRINT SERIES NO. 3-S C.T. ART

WET COMICS (10 SUBJECTS)

BOT RIGHT - (C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1 TYPE SET UP

12 1/2

CURT TEICH & CO.

NO. 4A-HI 376

ORDER NO. 48964

DATE 8-30-1934

6M ART COLORTON POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ^{LEFT}UPPER, LOWER, CENTER - BORDER.

FRONT NO. D R. M NO

TITLE (IN FULL) YOU SHOULD HAVE
SEEN THIS'11---

IMPRINT EXXX SERIES NO. 9-B C.T.
ART WET COMICS (10 SUBJECTS)

BOT -IGHT- (C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1934 SEP 5

CURT TEICH & CO,

NO. 4A-H1377

ORDER NO. 48964

DATE 8-30-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

AN' NOW, I'M A
MEMBER OF THE BAR
BOT RIGHT- (C)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SERIES NO. 9-S C.T. ART

WET COMICS (10 SUBJECTS)

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

1110 012 119

CURT TEICH & CO.

NO. 4A-HI 378 ✓

ORDER NO. 48964

DATE 8-30-1934

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ^{LEFT}UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) OH BOY! WHAT A PARTY

IMPRINT SERIES NO. 9-S C.T. ART

BOT RIGHT- (C)

WET COMICS (10 SUBJECTS)

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CURT TEICH & CO.

NO. 4A-H1379

ORDER NO. 48964

DATE 8-30-1934

61 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP LEFT- I AM WRITING

IMPRINT SERIES NO. 4-S C.T. ART

THIS UNDER DIFFICULTIES

BUSY PERSON'S (10 SUBJECTS)

BOT- TIME SAVER CARD - USE CHECK
MARKS - AVOID WRITER'S CRAMP

BOT, RIGHT- (C)

COLOR DESCRIPTION

USESAME COPY & LAYOUT AS ON 0A3173 ATTACHED.

SEE TISSUE ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CURT TEICH & CO.

NO. 4A-H1380

ORDER NO. 48964

DATE 8-30-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP LEFT- 'BARRELY'

IMPRINT SERIES NO. 4-S C.T. ART

ADDE TO WRITE

BUSY PERSON'S (10 SUBJECTS)

BOT- BUSY PERSON'S CORRESPONDENCE
CARD - TIME IS MONEY - CHECK ITEMS

DESIRES
BOT, SMALL TYPE-RIGHT- (C)

COLOR DESCRIPTION

USE SAME COPY & LAYOUT AS ON 0A4012 ATTACHED.

SEE TISSUE ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Layout 1/2

A9

NO. 4A-H1381 *CO*

CURT TEICH & CO.

ORDER NO. 48964

DATE 8-30-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP LEFT- BUSY, BUT
NOTHING GETS MY GOAT

IMPRINT SERIES NO. 4-8 C.T. ART BUSY
PERSON'S (10 SUBJECTS)

BOT- BUSY PERSON'S CORRESPONDENCE
CARD - TIME IS MONEY - CHECK ITEMS
DESIRED

Bot right (C)
COLOR DESCRIPTION

USE SAME COPY & LAYOUT AS ON OA3230 ATTACHED.

SEE TISSUE ATTACHED FOR COLORS

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — *X* CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1772-107-170

CURT TEICH & CO.

NO. 4A-H1382 ✓

ORDER NO. 48964

DATE 8-30-1934

6M ART COLORTONE POST CARDS, WHITE BORDER XX

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 1

R. M NO

TITLE (IN FULL) TOP LEFT- WRITING GIVES

IMPRINT

SERIES NO. 4-S C.T. ART

BUSY PERSON'S (10 SUBJECTS)

ME AN AWFUL CRAMP
BOT- BUSY PERSON'S CORRESPONDENCE
CARD - TIME IS MONEY - CHECK ITEMS
DESIRED
BOT RIGHT- (C)

COLOR DESCRIPTION

USE SAME COPY & LAYOUT AS ON OA3232 ATTACHED.
SEE TISSUE ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CURT TEICH & CO.

NO. 4A-H1383 ✓

ORDER NO. 48964

DATE 8-30-1934

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) TOP LEFT- I'M STEPPIN'

IMPRINT SERIES NO. 4-S C.T. ART
BUSY PERSON'S (10 SUBJECTS)

HIGH 'N WIDE

BOT- BUSY PERSON'S CORRESPONDENCE
CARD - TIME IS MONEY - CHECK ITEMS
DESIRED

BOT RIGHT- (C)

COLOR DESCRIPTION

USE SAME COPY & LAYOUT AS ON 0A3231 ATTACHED.

SEE TISSUE ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 4A-H1384

CO

CURT TEICH & CO.

ORDER NO. 48964

DATE 8-30-1934

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP LEFT- I AM TOO

IMPRINT SERIES NO. 4-S C.T. ART
BUSY PERSON'S (10 SUBJECTS)

DARN BUSY TO WRITE MUCH

BOT- TIME SAVER CARD - USE
CHECK MARKS - AVOID WRITER'S
CRAMP
BOT RIGHT- (C)

COLOR DESCRIPTION

USE SAME COPY & LAYOUT AS ON OA3253 ATTACHED.
SEE TISSUE ATTACHED FOR COLOR.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CURT TEICH & CO.

NO.

4A-H1385

ORDER NO. 48964

DATE 8-30-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP LEFT- I'M FALLING

IMPRINT SERIES NO. 4-3 C.T. ART
BUSY PERSONS (10 SUBJECTS)

LIKE A TON OF BRICKS

BOT- DIZZY CORRESPONDENCE CARD -
TAKE IT EASY - CHECK ITEMS DESIRED
BOT RIGHT- (C)

COLOR DESCRIPTION

USE COPY & LAYOUT AS ON 2A40 ATTACHED.

SEE TISSUE ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CURT TEICH & CO.

NO. 4A-H1386

ORDER NO. 48964

DATE 8-30-1934

6 X2M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 1

R. M.

NC

TITLE (IN FULL) TOP LEFT- I'M ENJOYING
THE SIGHTS

IMPRINT SERIES NO. 4-S C.T. ART

BUSY PERSON'S (10 SUBJECTS)

BOT- DIZZY CORRESPONDENCE CARD-
TAKE IT EASY - CHECK ITEMS DESIRED

BOT RIGHT- (C)

COLOR DESCRIPTION

USE SAME COPY & LAYOUT AS ON2A40

SEE TISSUE ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

CURT TEICH & CO.

NO. 4A-H1387

ORDER NO. 48964

DATE 8-30-1934

GM ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE ^{LEFT} UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP LEFT- ~~XX~~ IT'S HELL

TO BE BROKE

BOT- DIZZY ~~XX~~ CORRESPONDENCE CARD -

TAKE IT EASY - CHECK ITEMS DESIRED

BOT RIGHT- (C)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SERIES NO. 4-S C.T. ART

BUSY PERSON'S (10 SUBJECTS)

COLOR DESCRIPTION

USE SAME COPY & LAYOUT AS ON 2A40 XX

SEE TISSUE ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CURT TEICH & CO.

NO. 4A-H1388 ✓

ORDER NO. 48964

DATE 8-30-1934

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) TOP LEFT- YOU HAVE NO

IMPRINT

SERIES NO. 4-S C.T. ART

IDEA WHAT YOU'RE MISSING

BUSY PERSON'S (10 SUBJECTS)

BOT- DIZZY ~~XX~~ CORRESPONDENCE CARD

TAKE IT EASY - CHECK ITEMS DESIRED

BOT RIGHT- (C)

COLOR DESCRIPTION

USE SAME COPY & LAYOUT AS ON 2A40.

SEE TISSUE ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

CURT TEICH & CO.

NO. 4A-HI 389

ORDER NO. 48964

DATE 8-30-1934

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE ^{LEFT} UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) I DON'T CARE FOR
BUTTINSKIES

BOT, RIGHT- (C)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SERIES NO. 6-S C.T. ART
VACATION COMICS (10 SUBJECTS)

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO.
PHOTO TICKET

129
CURT TEICH & CO.

NO. 4A-H1390 ✓

ORDER NO. 48964

DATE 8-30-1934

6^M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ^{LEFT}UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) I DON'T KNOW WHERE
I'M GOING, BUT I'M ON MY WAY

IMPRINT SERIES NO. 6-S C.T. ART
VACATION COMICS (10 SUBJECTS)

BOT, RIGHT- (C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CURT TEICH & CO.

NO. 4A-HI 391

ORDER NO. 48964

DATE 8-30-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **TOSS THE LITTLE ONES**
BACK

BUT RIGHT- (C)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **1** R. M. **NO**

IMPRINT **SERIES NO. 8-S C.T. ART R**
FISH COMICS (10 SUBJECTS)

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — **X** CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CURT TEICH & CO.

NO. 4A-H1392

ORDER NO. 48964

DATE 8-30-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) I COULDN'T THINK OF
LEAVING HERE YET

IMPRINT SERIES NO. 8-S C.T. ART
SX FISH COMICS (10 SUBJECTS)

BOT, RIGHT- (C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1393

ORDER NO. 48974

9-3-1934

DATE

12 $\frac{1}{2}$ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) GREETINGS FROM THE WHITE

IMPRINT SAME AS ABOVE

MOUNTAINS, NEW HAMPSHIRE

SUB TITLES: THE FLUME CASCADE, FRANCONIA NOTCH.

SILVER CASCADE, CRAWFORD NOTCH. CRYSTAL CASCADE,

RE TUCKERMAN'S RAVINE. GLEN ELLIS FALLS,
PINKHAM NOTCH.

PRIVATE NO. BEFORE TITLE: 54

COLOR DESCRIPTION

SEE LAYOUT ATTACHED. (SAME IDEA AS IA3594). USE 1 NEW PHOTO, PHOTOS NOS.

4A-H1325, 82051 & 4A-H1311.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - X

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE 2544

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 4A-H1394 ORDER NO. 48975 DATE 8-31-1934

CUSTOMER PARADISE VALLEY SANITARIUM,
NATIONAL CITY, CALIF.

6 M TC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PARADISE VALLEY SANITARIUM HOSPITAL,
NATIONAL CITY, CALIFORNIA

In sky

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

~~MAKE REPHOTO OF CARD ATTACHED.~~

COLOR DESCRIPTION

COLOR SAME AS CARD ATTACHED.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLOR NEG. XXXXXX

FRONT NO. 5 (All of this on address side) FULL FACE
R. M. Yes No
R. M. to cover part of Mess. Spacc, entire Mess. Spacc, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB COLOR PROCESS
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BRACKETS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4A-H1395 ORDER NO. 48975 DATE 8-31-1934

CUSTOMER PARADISE VALLEY SANITARIUM
NATIONAL CITY, CALIF.

6 M PC SIZE 3½ x 5½

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
ENTRANCE, PARADISE VALLEY SANITARIUM,
NATIONAL CITY, CALIFORNIA

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

~~MAKE REPHOTO OF CARD ATTACHED.~~

COLOR DESCRIPTION

COLOR SAME AS CARD ATTACHED.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE, ~~XXXX~~ FULL
FACE

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM ____ COPIES

____ Duplicates. ZINC COLOR PLATES

____ LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip to Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE ____ WIDE ____ HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM ____ COPIES

____ Duplicates. COLOR PLATES

Extra Negatives	Extra Stripping	Strip to Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE ____ WIDE ____ HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEAKERS
CUT TO PICAS (see size)

PROOFS

____ HALF - GOOD - INCOLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

*See 2 1/2
see 1 1/2
A-9
C-1/4*

62

70 1 1/2
19 1/2

WOLVERINE NEWS CO.,
DETROIT, MICH.

NO 4A-H1396 ✓
ORDER NO. 48984
DATE 9-5-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) SHRINE AND CHURCH OF
THE LITTLE FLOWER, DETROIT, MICH.

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO

DIAL NO. 4A-H1397 ORDER NO. 49010 DATE 9-6-1934

CUSTOMER
CRAWFORD JOHNSON & CO.,
BIRMINGHAM, ALA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full "SHARFLO", RAINY RIVER, ONTARIO

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ROOF BRICK RED, HOUSE IS OF NATURAL LOGS, COLOR
BEING LIGHT BROWN.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH HEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED
TO

PHOTO USED FOR

3

118
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. 4A-H1398 ORDER NO. 49008 DATE 9-6-1934

CUSTOMER

E. C. REDFERN,
ROCHESTER, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25M PG SIZE # 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

ENTRANCE VIEW TO CENTENNIAL ART
GALLERIES, ROCHESTER, N. Y.

ONE OF THE CENTENNIAL'S ATTRACTIVE GALLERIES

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen
120
133
150
175

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH DEARFERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

See Tissue
Re: 5 1/2
A-12
H.C. 1 1/2
C-1 1/2 ?
A-12

17.50

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO
YES
NO

DIAL No. 4A-H1399

ORDER NO. 49041

DATE

9-10-1934

CUSTOMER

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

25 M

PC

SIZE

3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

THE DELLWOOD, FURLING HEIGHTS,
FURLING, N. Y.

RETOUCHING DEPARTMENT

Submit

Sketch

Layout

Retouched Photo

Wash Drawing

Follow Layout

DEPT.

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

IMPRINT: C.W. HUGHES & CO., INC., MECHANICVILLE,
N. Y. (AT LEFT, C.T. IMPRINT IN CENTER)

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen
120
133
150
175

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH. SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEAKS
CUT TO PICAS (See size)

PROOFS

FLAT — GOOD — INCOLORS — SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

COLOR DESCRIPTION
BLDG. WHITE, SHUTTERS: FIRST TWO FLOORS GREEN, SHUTTERS
TOP FLOOR RED. MANSARD SHINGLES GRAY.

RETURN PHOTO.

SIZE — WIDE — HIGH. SAME SIZE

SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE

SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT

WITH LINE WITHOUT LINE SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

Handwritten:
C 1/2
A 8 1/2
H.C. 1 1/4

Handwritten: 4

1 Print
Ref. 5

A. F. DOSCHER SONS,
CHARLESTON, S. C.

NO. 4A-HI 400

ORDER NO. 49042

DATE 9-10-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) POST OFFICE,
CHARLESTON, S. C.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

COLOR SAME AS 74783 ATTACHED. IF POSSIBLE, PUT FLAG ON POLE
ON TOP OF TOWER.

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE
DEADLINE

2

H.C. 1 1/2
Q. 10/4

NO. 4A-M1401 ✓

A. F. DOSCHER SONS,
CHARLESTON, S. C.

ORDER NO. 49042

DATE 9-10-1934

☒ 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER

FRONT NO. 1 R. M. YES

TITLE (IN FULL) GATEWAY ST., MICHAEL
CHURCH, CHARLESTON, S. C.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 111679.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

RECEIVED BY

DEADLINE

3

2

H.C. 1 1/2
A 9 1/2

A. F. DOSCHER SONS,
CHARLESTON, S. C.

NO. 4A-HI 402

ORDER NO. ~~4890~~ 49042

DATE 9-10-1934

12^M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) ST. PHILIPS GATEWAY,
CHARLESTON, S. C.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 111680.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

A.F. DOSCHER SONS,
CHARLESTON, S. C.

NO. 4A-HI 403 ✓

ORDER NO. 49042

DATE 9-10-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PRINGLE HOUSE,
CHARLESTON, S. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 88704.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

2 1/2

HC 1 1/4
A 10

A. F. DOSCHER SONS,
CHARLESTON, S. C.

NO. 4A-HI 404 ✓

ORDER NO. 49042

DATE 9-10-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) ASHLEY RIVER BRIDGE
SHOWING DRAW, CHARLESTON, S. C.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 111326, TAKE OUT AUTO.

SUBMIT: RET. PHOTO

B. I. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 2.9
62

DEADLINE

9

2 1/2

A.F. DOSCHER SONS,
CHARLESTON, S. C.

NO. 4A-HI405 ✓

ORDER NO. 49042

DATE 9-10-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER

FRONT NO. 1 R. M. YES

TITLE (IN FULL) OLD SLAVE MARKET,

IMPRINT SAME AS ABOVE

CHALMERS STREET, CHARLESTON, S. C.

COLOR DESCRIPTION

USE PHOTO NO. 74780.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

WOODCOCK MFG. CO.,
HOT SPRINGS NATIONAL PARK, ARK.

NO. 4A-H1406

ORDER NO. 49046

DATE 9-11-1934

100 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) MR. TOM TAKES MISS
PUSSY TO HOT SPRINGS, ARKANSAS
AFTER TWENTY-ONE BATHS AT THE
HOT SPRINGS, ARKANSAS

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

IMPRINT
SAME AS ABOVE

COLOR DESCRIPTION

SEE SKETCH ATTACHED. ON SIGN IN LEFT SKETCH PUT-
WELCOME TO HOT SPRINGS WE BATHE THE WORLD

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 4A-H1410 ORDER NO. 49067DATE 9-11-1934CUSTOMER KESSLER & MAGUIRE,
ST. PAUL, MINN.DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer12 1/2 M

FC

SIZE

3 1/2 x 5 1/2STYLE ART COLORTONE, WHITE BORDERPLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full KESSLER & MAGUIRE THE MOST COMPLETE
FUNERAL HOME IN THE NORTHWEST
(ETC. AS PER PHOTO)FRONT NO. 5R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C 1. 1 print

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

TAKE OUT LIGHT POST AND BLDG. TO LEFT OF IT, THAT IS IN BACK OF ARCH. ALSO FENCE THAT APPEARS ON THE RIGHT UNDER LARGE TREE. SHOW FLOWERS IN TWO STONE VASES IN FRONT OF BLDG.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IS BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO	YES	NO	PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4A-H1408 ORDER NO. 49052 DATE 9-20-1934

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED _____

Photos for
this Customer

CUSTOMER BON AIR HOTEL,
 MIAMI BEACH, FLA.

6 M FC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center - Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
Title in full					

TOP: BON AIR HOTEL MIAMI BEACH, FLORIDA
BOT: FACING PARK AND OCEAN

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit - Sketch - Layout - Retouched Photo - Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

_____ Photograph each - Size 5x7 - 8x10 - 10x12 _____

_____ Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER _____ Straighten Photo _____

Negative — Line — Halftone — Combination. _____ 120

Dry — Wet — Pancromatic — Color Separation _____ 133

Transfer — Paper Process — New Process. _____ 150

Stripping — White Border — Full Face. _____ 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue. _____

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES

____ DUPLICATES _____ ZINC COLOR PLATES _____

— LINE & HALFTONE COMB ——— COLOR PROCESS

___ZINC ETCHINGS FROM___ COPIES

_____ DUPLICATES _____ COLOR PALTES

Extra Negatives	Extra Stripping	Strip Te Size	Double Print	Reverse Position	Reverse Color	See Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

Extra Negate	Extra Strip	Strip To Sh	Double Print	Reverse Print	Reverse Color	Ben
-----------------	----------------	----------------	-----------------	------------------	------------------	-----

SIZE _____ WIDE _____ HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
(UNMOUNTED) WITH BEARERS
CUT TO PICAS (see size)

ETCHING DEPT PAINT IN BACKGROUND SOLI

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE SPECIAL BORDER

PROOFS

— FLAT — GOOD — IN COLORS — SPECIAL STOCK —
— ELECTROTYPES EACH OF —
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL NO. 4A-H1411 ORDER NO. 49068 DATE 9-11-1934

CUSTOMER THE ALLIS PRESS,
KANSAS CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M PG SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full Top - A Sweet Hotel

Bot. Hotel Kansas, Topeka, Kans.

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

STYLE ~~XX~~ PHOTO COLORIT, WHITE
BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

C.T. IMPRINT IN CENTER. AT LEFT: SAME AS ABOVE

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative Line Halftone Combination. 120
Dry Wet Pancromatic Color Separation. 133
Transfer Paper Process New Process. 150
Stripping White Border Full Face. 175
Blue Print Handcolor Black & White Proof. Titles Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BRACKETS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

L. O. 1
Net 7
4 e s 1 3/4
1 R 13

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4A-H1412 ORDER NO. 49068

DATE 9-12-1934

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER THE ALLIS PRESS,
KANSAS CITY, MO.

12 1/2 M GROUP 3 SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full *Top - "A Sweet Hotel"*

RETOUCHING DEPARTMENT

~~Submit~~ — Sketch — ~~Layout~~ — ~~Retouched Photo~~ — Wash Drawing
Follow Layout

COLOR DESCRIPTION

1 Large Photo

STYLE PHOTO COLORIT, WHITE BORDER

(All of this on address side)

FRONT NO. 5

R. M.

Yes

same as 4A-H1411
No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

C.T. IMPRINT IN CENTER. AT LEFT: SAME AS ABOVE

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen
120
133
150
175

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

2 1/2

NO. 4A-HI 413

ORDER NO. 49075

DATE 9-13-1934

J.P. WALMER,

HARRISBURG, PA.

12M 500 ART COLORTONE POST CARDS, ~~WHITEXXXXXX~~ FULL FADE.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL)

WELCOME SUNSHINE IN THE ALLEGHENIES

IMPRINT

PENNSYLVANIA BEAUTY VIEWS, WALMER, BOX 224, HARRISBURG, PA.

(TITLE IN BLACK LETTERS IN SNOW CLOSE TO BOTTOM OF PICTURE)
PRIVATE NO. UPPER RIGHT CORNER- 2

COLOR DESCRIPTION

REMOVE PHONE POLE & WIRES. RUSTIC FENCES AND BUILDING DARK RUSTIC BROWN. BARE TREES BROWN. EVERGREENS SOME DARK GREEN, SOME LIGHTER AND SOME ALMOST BLUE GREEN. CHIMNEYS SOME GRAY SOME BROWN STONE. MT. GRAY WITH SOME SPOTS OF GREEN. SNOWING THRU THE THIN BLANKET OF WHITE SNOW. HIGH LIGHTS BRIGHT WHITE. SHADOWS SLIGHT DARK GRAY, BUT NOT PURPLE SKY - A WINTER SKY IS CLOUDLESS LIGHT BLUE. IT WILL BE ALL RIGHT TO USE THIN WHITE CLOUDS CLOSE TO THE HORIZON. WITH BUT A TRACE OF YELLOWISH IN THEM. HAVE 1-8" BLUE FRAME (LIGHT BLUE, POSSIBLY A SHAD DARKER THAN SKY) AROUND PICTURE. LIKE CLIPPING ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

11111 SET 111

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO.

4A-H1415 ORDER NO. 49083

DATE 9-12-1934

CUSTOMER

GARBER GALLERIES,
WASHINGTON, D. C.DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M

PC

SIZE

3 1/2 x 5 1/2

STYLE

ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full (NO TITLE)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

C.T. IMPRINT IN CENTER. AT LEFT:

COPYRIGHTED 1934 BY M.B.G. BLUE, WASHINGTON,

D. C.

PHOTO LITHO

Rephoto

NEG.NO.

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

USE FRAME OF PAINTING AS BORDER ON CARD.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

Screen
120
133
150
175

COLOR DESCRIPTION

SEE COLORED PAINTING ATTACHED. SEE THAT COLOR IS NOT AS HARSH AS IN THIS PAINTING. GRAY HORSE AT THE RIGHT IS OFF COLOR; IT SHOULD BE A DAPPLE GRAY AND GRANT'S HORSE IS A REDDISH BROWN WITH BLACK TAIL AND MANE. GOLD IN THE PAINTING IS NOT TRUE EITHER. SEE THAT THE FLAG POLE, EAGLE, BRAIDS AND BUTTONS ON UNIFORMS, SADDLE BLANKETS, ETC. ARE A TRUE GOLD COLOR. STRIPES IN THE FLAGS ARE OF COURSE WHITE. THE FRAME IS OF WALNUT WITH A TRUE GOLD INNER AND OUTER EDGE. THE STARS ON THE WALNUT FRAME ARE ALSO OF GOLD.

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ENGRAVING DEPARTMENT

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. 4A-H1416 ORDER NO. 49084

DATE 9-11-1934

CUSTOMER MRS. EDWARD STEMM,
BENNINGS, MD.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

STYLE PHOTO COLORIT, WHITE BORDER

(All of this on address side)

FRONT NO. 5

R. M. (Yes) No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BRACKETS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - INCOLORS - SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4A-H1417 ORDER NO. 49096 DATE 9-14-1934

CUSTOMER ASHEVILLE POST CARD CO., ASHEVILLE, N.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GLADSTONE APARTMENTS, ORLANDO, FLA.,

COURT SCENE

FRONT NO. 5

(All of this on address side)

R. M. ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

C.T. IMPRINT IN CENTER. IMPRINT SAME AS ABOVE

ON LEFT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation. Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES

DUPLICATES — ZINC COLOR PLATES

LINE & HALFTONE COMB. — COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM — COPIES

DUPLICATES — COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH, SAME SIZE —

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — INCOLORS — SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

SIZE — WIDE — HIGH SAME SIZE —
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE

SQUARE - LIKE COPY VIGNETTE HIGHLIGHT

WITH LINE WITHOUT LINE SPECIAL BORDER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3 1/2

801 1/2
A10

SCAROON MANOR,
SCHROON LAKE, N. Y.

NO. 4A-H1418 ✓

ORDER NO. 49107

DATE 9-14-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) TOP- SCAROON MANOR ON
SCHROON LAKE, N. Y. IN THE HEART
OF THE ADIRONDACKS
BOT- SCAROON PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

3

2 1/2

28/14
A-9

SCARON MANOR,
SCHROON LAKE, N. Y.

NO. 4A-H1419 ✓
ORDER NO. 49107
DATE 9-14-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 1	R. M. NO
TITLE (IN FULL) TOP- SCARON MANOR ON SCHROON LAKE, N. Y. IN THE HEART OF THE ADIRONDACKS		IMPRINT	NONE
BOT- NATURAL SANDY BATHING BEACH AND PIER			
COLOR DESCRIPTION			

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

3

2 1/2

700-15
A-9

SCARON MANOR,
SCHROON LAKE, N. Y.

NO. 4A-H1420

ORDER NO. 49107

DATE 9-14-1934

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP- SCARON MANOR ON
SCHROON LAKE, N. Y. IN THE HEART
OF THE ADIRONDACKS
BOT- CAMPFIRE, FOUNTAIN OF
YOUTH AND HANDBALL COURTS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO
PHOTO TICKET

TYPE SET UP

7. fill

2

SCARON MANOR,
SCHROON LAKE, N. Y.

NO. 4A-H1421

ORDER NO. 49107

DATE 9-14-1934

12^M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT NONE

TOP- SCARON MANOR ON
SCHROON LAKE, N. Y. IN THE HEART
OF THE ADIRONDACKS
BOT- GOLF CLUB HOUSE AND 7TH GREEN

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

3

NO. 4A-H1422✓

ORDER NO. 49131

DATE 9-17-1934

SEAWALL SPECIALTY CO., HOUSTON
AND GALVESTON, TEXAS

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

SOUTHERN PACIFIC LINES
GRAND CENTRAL STATION, HOUSTON,
TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

YES

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

CORDOVA CREAM LIMESTONE. BLACK GRANITE TRIMMING. BASE TEXAS PINK
GRANITE. CORNICE OR AWNING - BRONZED TRIMMED. WORK IN MORE AUTOS.
TAKE OUT WIRES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE-SET UP

28149
A12

AUGUSTA NEWS CO.,
AUGUSTA, GA.

1. Post 5

NO. 4A-HI 423 ✓

ORDER NO. 49164

DATE 9-18-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BROAD STREET, LOOKING
WEST, AUGUSTA, GA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION
SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

AUGUSTA NEWS CO.,
AUGUSTA, GA.

NO. 4A-H1424

ORDER NO. 49164

DATE 9-18-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER

TITLE (IN FULL) THE FORREST HILLS

HOTEL, AUGUSTA, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

4BH 766

COLOR DESCRIPTION

A DARK CREAM STUCCO BLDG., WHITE TRIM. PUT FLAG ON POLE AT ENTRANCE.
ENTRANCE WHITE. GRAY STONE TRIM. FENCES ON TOP FLOORS ARE BROWN. 2
ORNAMENT CIRCLES ON TOP ARE LIGHT BLUE. PUT LOTS OF RED, WHITE &
PINK FLOWERS AT ENTRANCE & MAKE BUSH IN FOREGROUND WHITE FLOWERS.
EVERGREEN TREES ALONG DRIVE. BRIGHT GREEN LAWN AS CARD ATTACHED.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. 4A-H1425

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

ORDER NO. 49147

DATE 9-18-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

TOP- STATUE IN HONOR OF
THE GREEN MOUNTAIN BOYS,
BOT- RUTLAND, VT.

PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BORDER- 9

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

USE PHOTO NO. 63444.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

48147

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-HI 426

ORDER NO. 49151

DATE 9-18-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL)

BIRD'S-EYE VIEW OF
SCHROON LAKE, N. Y. ADIRONDACK
MTS.

IN SKY-^{over} HIGHEST PEAK "MT. PHARACH"
PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BORDER- 64

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

photo in 5BH 1281

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

2 1/2

Rel
A10 1/2

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-H1427

ORDER NO. 49131

DATE 9-18-1934

IM 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) GENERAL VIEW OF SCHROON
LAKE, AND THE NARROWS, MT. PHAROAH
IN DISTANCE, ADIRONDACK MTS., N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BORDER- 69

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

10

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-H1428

ORDER NO. 49151

DATE 9-18-1934

121 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE LELAND HOUSE,
SCHROON LAKE, ADIRONDACK MTS.,
N. Y.

PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BORDER- 68

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

CREAM WITH SLATE ROOF OF SLATE COLOR, NOT RED.
PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3 1/2

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-H1429

ORDER NO. 49151

DATE 9-18-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) **LOOKING SOUTH OVER
SCHROON LAKE FROM LELAND HOUSE,
SCHROON LAKE, N. Y.**

IMPRINT **SAME AS ABOVE**

PRIVATE NO. 3-4'' FROM RIGHT EDGE
IN UPPER BORDER- 70

COLOR DESCRIPTION -

SHOW PROMINENT PAVILION WHITE, WITH A RED ROOF.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2 1/2

488

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-H1430

ORDER NO. 49151

DATE 9-18-1934

100 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOOKING WEST OVER SCHROON

LAKE FROM THE EAST SHORE DRIVE,
SCHROON LAKE, N. Y.

PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BORDER- 60

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TEICH & CO.

C. W. HUGHES & CO., INC.
MECHANICVILLE, N. Y.

NO. 4A-H1431

ORDER NO. 49151

DATE 9-18-1934

12^M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO.

TITLE (IN FULL)

IMPRINT

NEW HIGHWAY ALONG EAST

SAME AS ABOVE

SHORE, SCHROON LAKE, N. Y. IN
THE ADIRONDACK MTS.

PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BORDER- 58

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL. PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TEICH & CO.

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-H1432

ORDER NO. 49151

DATE 9-18-1934

12^M 500 ART COLOR TONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) THE BIRCHES AND NEW
HIGHWAY, EAST SHORE OF SCHROON LAKE,
ADIRONDACK MTS., N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BORDER- 59

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3 1/2

2013
A84

C. A. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-H1433

ORDER NO. 49151

DATE 9-18-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

PUBLIC BATHING BEACH,
SCHROON LAKE, N. Y. ADIRONDACK
MTS.

IMPRINT

SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BORDER- 61

COLOR DESCRIPTION

PUT IN BATHERS.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

10

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-HI434

ORDER NO. 49149

DATE 9-18-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER, CENTER - BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

TITLE (IN FULL) NEW YORK STATE COLLEGE

IMPRINT SAME AS ABOVE

FOR TEACHERS, ALBANY, N. Y.
IN SKY- MILNE HIGH SCHOOL AUDITORIUM
RICHARDSON HALL

PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BORDER- 90

COLOR DESCRIPTION

SEE 2818-29 ATTACHED FOR COLORS. SEE 4A-HI438 FOR COLORS
ON DRAPER HALL

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-H1435

ORDER NO. 49149

DATE 9-18-1934

12^M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL) LOOKING UP STATE

IMPRINT SAME AS ABOVE

STREET FROM THE PLAZA, ALBANY, N. Y.

PRIVATE NO. 3-4'' FROM RIGHT EDGE

IN UPPER BORDER- 185

COLOR DESCRIPTION

SEE CARDS ATTACHED FOR COLORS.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THIS SET OF

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-H1436

ORDER NO. 49149

DATE 9-18-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) THE LAKE, WASHINGTON
PARK, ALBANY, N. Y.

PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BORDER- 186

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO 4A-11437

ORDER NO. 49149

DATE 9-18-1934

12 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) FLOWER BEDS IN WASHINGTON SAME AS ABOVE

PARK, ALBANY, N. Y.

PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BORDER- 187

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

C. W. HUGHES & CO., INC.,

MECHANICVILLE, N. Y.

NO. 4A-H1438

ORDER NO. 49149

DATE 9-18-1934

IM 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER

FRONT NO. 1

R. M. NO

TITLE (IN FULL) DRAPER HALL, NEW YORK STATE
COLLEGE FOR TEACHERS, ALBANY,
N. Y.

IMPRINT

SAME AS ABOVE

PRIVATE NO. 3-4 FROM RIGHT EDGE
IN UPPER BORDER- 188

COLOR DESCRIPTION

RED TAPESTRY BRICK WHICH HAS WEATHERED TO A REDDISH BROWN. PILLARS
WHITE STONE WHICH HAS WEATHERED TO A GRAY. SAME IS TRUE OF WINDOW
SILLS. CORNICE IS OF TERRA COTTA WHICH HAS ALSO WEATHERED INTO A
DULL GRAY.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE AT US

401 1/2
A9

3

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-H1439
ORDER NO. 49149
DATE 9-18-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) LINCOLN PARK SWIMMING
POOL, ALBANY, N. Y.

IMPRINT ME SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BORDER- 189

COLOR DESCRIPTION

BLDG. SPONGE RED BRICK, SLATE GRAY ROOF.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

4

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-H1440 ✓

ORDER NO. 49149

DATE 9-18-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) YACHT CLUB, ALBANY,
N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4¹ FROM RIGHT
EDGE IN UPPER BORDER- X 190

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORS.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

32

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-H1441 ✓

ORDER NO. 49149

DATE 9-18-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) D. & H. AND JOURNAL

IMPRINT SAME AS ABOVE

BUILDING, ALBANY, N. Y.

PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BORDER - IN 191

in OBH 2483

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORS.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TEICH & CO. CHICAGO

9

2014
11-9-12

287
2 1/2

FORT TICONDEROGA,
TICONDEROGA, N. Y.

NO. 4A-M1442

ORDER NO. 49177

DATE 9-19-1934

25_M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) ENTRANCE LODGE, FORT

TICONDEROGA, NEW YORK

PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

MAKE 2 BLUEPRINTS, 1 WITH IMPRINT
AND 1 WITHOUT IMPRINT.

COLOR DESCRIPTION

~~USE PHOTO NO. 56634~~

in 013 H2486

SUBMIT: RET. PHOTO B. L. & W. PROOF
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1-10-34 SET UP

6

ON DRAFTER FILE

FORT TICONDEROGA,
TICONDEROGA, N. Y.

NO. 4A-H1443 ✓

ORDER NO. 49177

DATE 9-19-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER

TITLE (IN FULL) THE SOUTH PLATFORM IN
WINTER, FORT TICONDEROGA, NEW
YORK

PRIVATE NO. 3-422 FROM RIGHT EDGE
IN UPPER BORDER- 2 2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

MAKE 2 BLUEPRINTS, 1 WITH IMPRINT
AND 1 WITHOUT IMPRINT.

COLOR DESCRIPTION

USE PHOTO NO. 1A3496.

SUBMIT: RET. PHOTO B. L. & W. PROOF
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

7819
7-11

FORT TICONDEROGA,
TICONDEROGA, N. Y.

NO. 4E-HI444

ORDER NO. 49177

DATE 9-19-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) AIRPLANE VIEW OF FORT
TICONDEROGA, NEW YORK

PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BORDER- 3

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT C. W. HUGHES & CO., INC.
MECHANICVILLE, N. Y.

MAKE 2 BLUEPRINTS, 1 WITH IMPRINT
AND 1 WITHOUT IMPRINT

COLOR DESCRIPTION

0

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

7/3/35
TYPED OCT 1934

FORT TICONDEROGA,
TICONDEROGA, N. Y.

NO. 4A-H1445✓

ORDER NO. 49177

DATE 9-19-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) THE SOUTH WALL, FORT

TICONDEROGA, NEW YORK
BOT. SMALL TYPE - PHOTO BY COLONIAL STUDIO.
PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BORDER - 4

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 / R. M. YES

IMPRINT C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

MAKE 2 BLUEPRINTS, XX 1 WITH
IMPRINT AND 1 WITHOUT IMPRINT.

COLOR DESCRIPTION

Large Photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

YES

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5/3/35

22

FORT TICONDEROGA,
TICONDEROGA, N. Y.

NO. 4A-HI446

ORDER NO. 49177

DATE 9-19-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) FLAG BASTION AND SOUTH

IMPRINT C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

WALL, FORT TICONDEROGA, NEW YORK

MAKE 2 BLUEPRINTS, 1 WITH IMPRINT

PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BORDER- 5

AND 1 WITHOUT IMPRINT

COLOR DESCRIPTION

in 1BH2498

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

YES

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

7/3/35

TYPE SET UP

3 1/2

FORT TICONDEROGA,
TICONDEROGA, N. Y.

NO. 4A-H1447

ORDER NO. 49177

DATE 9-19-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) MONUMENT TO THE MARQUIS
DE MONTCALM, FORT TICONDEROGA,
NEW YORK

PRIVATE NO. 5-4" FROM RIGHT EDGE
IN UPPER BORDER - 6

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

MAKE 2 BLUEPRINTS, 1 WITH IMPRINT
AND 1 WITHOUT IMPRINT

COLOR DESCRIPTION

CROSS DARK MAROON. GUNS BRONZE GREEN

in 1BH2499

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

5/3/35

THE SET UP

2812
17
FORT TICONDEROGA,
TICONDEROGA, N. Y.

NO. 4A-HI448

ORDER NO. 49177

DATE 9-19-1934

25^M ART COLOR ONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL)

IMPRINT C.W. HUGHES & CO., INC.,

THE SOUTH PLATFORM,
FORT TICONDEROGA, NEW YORK

MECHANICVILLE, N. Y.

PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BORDER- 7

MAKE 2 BLUEPRINTS, 1 WITH IMPRINT
AND 1 WITHOUT IMPRINT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

YES

YES

5/3/35

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

FORT TICONDEROGA,
TICONDEROGA, N. Y.

NO. 4A-H1449

ORDER NO. 49177

DATE 9-19-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE SOUTH WALL,
SOUTHWEST BASTION AND SOUTH
BARRACKS, FORT TICONDEROGA, NEW
YORK

Printed on 3/4" from right edge in upper border - 8

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT G.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

MAKE 2 BLUEPRINTS, 1 WITH IMPRINT
AND 1 WITHOUT IMPRINT

SUBMIT: RET. PHOTO B. L. & W. PROOF
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1 TYPE SET UP

2CP 217

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 4A-H1450 ORDER NO. 50861 DATE 12-8-1934CUSTOMER ROOSEVELT HOTEL,
HOLLYWOOD, CALIFORNIA25 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOLLYWOOD ROOSEVELT, -
HOLLYWOOD, CALIFORNIA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE AND INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE TISSUE AND INSTRUCTIONS ATTACHED.

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE PHOTO COLORIT, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120Dry — Wet — Pancromatic — Color Separation 133Transfer — Paper Process — New Process. 150Stripping — White Border — Full Face. 175Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM ____ COPIES

____ DUPLICATES ____ ZINC COLOR PLATES

____ LINE & HALFTONE COMB ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM ____ COPIES

____ DUPLICATES ____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE ____ WIDE ____ HIGH SAME SIZE

SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE ____ WIDE ____ HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF ____
ON WOOD METAL.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.
RETURN PHOTO
YES
NO

DIAL NO. 4A-H1451 DER NO. 49169 DATE 9-18-1934

CUSTOMER LAUER SISTERS EAT SHOP,
CHICAGO, ILL.

6 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LAUER SISTERS EAT SHOP, 63RD ST. AT
NORMAL BLVD., CHICAGO, ILL.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED TO PHOTO.
ALSO SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO.
ALSO SEE INSTRUCTIONS ATTACHED.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE PHOTO COLORIT, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No. Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED
TO
PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES NO

RETURN PHOTO

DIAL NO. 4A-H1452 ORDER NO. 49169 DATE 9-18-1934

CUSTOMER LAUER SISTERS EAT SHOP,
CHICAGO ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LAUER SISTERS EAT SHOP, 63RD ST. AT
NORMAL BLVD., CHICAGO, ILL.

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED TO PHOTO.

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO.

STYLE PHOTO COLORIT, WHITE BORDER

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each — Size 5x7 — 8x10 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES								ZINC ETCHINGS FROM COPIES							
DUPLICATES								DUPLICATES							
LINE & HALFTONE COMB								COLOR PLATES							
Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day		Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE — WIDE — HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL — CIRCLE
SQUARE — LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE — SPECIAL BORDER

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT WOOD — MORTISE — ANCHOR
SOLID METAL — FLUSH TOP — FLUSH BOTTOM
FLUSH SIDES — FLUSH ALL AROUND
UNMOUNTED WITH BRACKETS
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

RETURN PHOTO

DIAL NO.

4A-H1453 ORDER NO.

49169

9-18-1934

DEPT.

DATE COMPLETED

CUSTOMER

LAUER SISTERS EAT SHOP,
CHICAGO, ILL.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12 1/2 M BUS. CARDS

SIZE

2 3/8 x 3 1/2

STYLE

PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LAUER SISTERS EAT SHOP, 63RD ST. AT

NORMAL BLVD., CHICAGO, ILL.

FRONT NO. NONE

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. 1 Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

USE PHOTO NO. 4A-H1451.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negative
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negative
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH DEARERS

CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

ETCHING DEPT PAINT (NBA) GROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE

SQUARE - LIKE COPY VIGNETTE HIGHLIGHT

WITH LINE WITHOUT LINE SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

W.A. EUGLER,
SEBRING, FLA.

NO. 4A-HI454

ORDER NO. 49199

DATE 9-20-1934

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

HARDER-HALL, SEBRING,
FLA.

ON LAKE JACKSON

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

Returned photo to be made

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

W.A. KUGLER,
SEBRING, FLA.

NO. 4A-H1455

ORDER NO. 49199

DATE 9-20-1934

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER

TITLE (IN FULL)

KENILWORTH LODGE, ON
LAKE JACKSON, SEBRING, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

Return photo to be held

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

20 1/2
-18 1/4

31

W.A. KUGLER,
SEBRING, FLA.

NO. 4A-H1456
ORDER NO. 49199
DATE 9-20-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) HIGHLANDS HAMMOCK,
HIGHLANDS COUNTY, FLA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SHOW SUN RAYS THROUGH TREES. JUNGLE COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET IN

3

2 1/2

HC 1 1/2
A 8 3/4

W.A. KUGLER,
SEBRING, FLA.

NO. 4A-H1457 ✓

ORDER NO. 49199

DATE 9-20-1934

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) HIGHLANDS HAMMOCK,
HIGHLANDS COUNTY, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

PALM TREE TRUNKS BROWNISH. PALM LEAVES GREEN. JUNGLE COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET

3

5

201
17

NO. 4A-H1458 ✓

ORDER NO. 49206

DATE 9-20-1934

JUNGKIND PHOTO SUPPLY CO.,
LITTLE ROCK, ARK.

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) STATE WAR MEMORIAL
BUILDING, LITTLE ROCK, ARK.

IMPRINT SAME AS ABOVE

photo 5BH 1226

COLOR DESCRIPTION

COLOR OF BLDG. ALMOST PURE WHITE. NAME AT TOP OF BLDG. HAS BEEN
REMOVED. REMOVE SOME OF BRANCHES IN PHOTO. USE OWN JUDGMENT

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

8

known

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-H1459

ORDER NO. 49208

DATE 9-20-1934

12^M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) STEAMERS HORICON AND
MOHICAN ON LAKE GEORGE, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4'' FROM RIGHT
EDGE IN UPPER BORDER- 504

COLOR DESCRIPTION

SEE 4885-29 ATTACHED.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-11460 ✓

ORDER NO. 49208

DATE 9-29-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **LOOKING SOUTH FROM
SABBATH DAY POINT ON LAKE GEORGE,
N. Y.**

**PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BORDER- 506**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **1** R. M. **NO**

IMPRINT **SAME AS ABOVE**

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. I., & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

✓
HCK
A8 1/2

3 1/2

7

7-8-34

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 45-111461 ✓

ORDER NO. 49208

DATE 9-20-1934

12M 500 ART COLORTNE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER

TITLE (IN FULL) SABBATH DAY POINT HOUSE
ON LAKE GEORGE, N. Y.

PRIVATE NO. XX 3-4'' FROM RIGHT
EDGE IN UPPER BORDER- 505

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SLATE ROOFS, BLDGS. WHITE.

*Photo ret.
6/12/35*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

DEADLINE

4

32

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. ~~XXXX~~ 4A-HI 462

ORDER NO. 49209

DATE 9-20-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THIS IS LAKE PLACID,

N. Y. THE BEAUTY SPOT OF THE
ADIRONDACKS, AS SEEN FROM WHITEFACE MT.

PRIVATE NO. 3-4'' FROM RIGHT EDGE
IN UPPER BORDER- 6

IN SKY- GEORGE AND BLISS BOAT LANDING ~~(REBXARXX)~~

COLOR DESCRIPTION

USE PHOTO 73048. PUT CLOUDS IN SKY
PUT ARROW IN AS SHOWN ON 73048.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

SUBMIT: RET. PHOTO

B. I. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

3

HC 1 1/2
A10

3

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-H1463 ✓

ORDER NO. 49209

DATE 9-20-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP-WHITEFACE MT. AND
AUSABLE RIVER AS SEEN FROM THE
STATE HIGHWAY

IMPRINT SAME AS ABOVE

BOT- BETWEEN LAKE PLACID AND
WILMINGTON, N. Y.

PRIVATE NO. 3-4' FROM RIGHT EDGE
COLOR DESCRIPTION BORDER 29

USE PHOTO NO. 116662. PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

3

70 1/2
A-10

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-HI 464

ORDER NO. 49209

DATE 9-20-1934

12^M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) MIRROR LAKE AND THE
SOUTHERN RANGE FROM SIGNAL HILL,
LAKE PLACID, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4'' FROM RIGHT EDGE

IN UPPER BORDER- 50

IN SKY- MARCY GOLDEN MCINTYRE

COLOR DESCRIPTION

USE PHOTO NO. 1A967. SHOW TITLES IN SKY AS ON CARD ATTACHED.
PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

11-23 OCT 1934

DEADLINE

3

HC 1 1/2
A-9 1/4

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-HI 465 ✓

ORDER NO. 49211

DATE 9-20-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP- COTTON POINT-KAATS: 122 PRINT SAME AS ABOVE

BAY, ASSEMBLY POINT, LONG ISLAND AND
PILOT KNOB,
BOT- LAKE GEORGE, N. Y.

PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BORDER- 308

COLOR DESCRIPTION

USE PHOTO NO. 0A4987. PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

26 1/2
A-92

2

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-H1466

ORDER NO. 49211

DATE 9-20-1934

12M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) AMONG THE HUNDRED ISLANDS
OF THE NARROWS, LAKE GEORGE

PRINT SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BORDER- 335

COLOR DESCRIPTION

USE PHOTO NO. 86422. PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

22C 1 1/2
A-9 3/4

2

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-HI 467
ORDER NO. 49211
DATE 9-20-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. 1	R. M. YES
TITLE (IN FULL) PARADISE BAY AND BLACK MT., LAKE GEORGE, N. Y.		IMPRINT SAME AS ABOVE	
PRIVATE NO. 3-4' FROM RIGHT EDGE IN UPPER BORDER- 336 BOT, SMALL TYPE- PHOTO BY WOOLEY			

COLOR DESCRIPTION
USE PHOTO NO. 71708.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE 111 111

DEADLINE

7

22

HC 1 1/2
1934

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-H1468 ✓

ORDER NO. 49211

DATE 9-20-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER	FRONT NO. 1	R. M. <u>NO</u> YES	
TITLE (IN FULL) PARADISE BAY, LAKE GEORGE, N. Y.	IMPRINT	SAME AS ABOVE	
PRIVATE NO. 3-4" FROM RIGHT EDGE IN UPPER BORDER- 337			
BOT, SMALL TYPE- PHOTO BY WOOLEY			

COLOR DESCRIPTION

USE PHOTO NO. 35259.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

4

3 1/2

2812
1934

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-H1469

ORDER NO. 49211

DATE 9-20-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL) THE PERGOLA AS SEEN FROM IMPRINT SAME AS ABOVE

THE FORT WILLIAM HENRY HOTEL, LAKE
GEORGE, N. Y.

PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BORDER- 114

COLOR DESCRIPTION

USE PHOTO NO. 116808

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TEICH & CO. CHICAGO

DEADLINE

8

E. D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 4A-HI-470

ORDER NO. 49231

DATE 9-24-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) MEET ME ON CAPE COD
(Red)

PRIVATE NO. LOWER LEFT CORNER- III

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

~~XX~~ YES

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 16793. COLOR BACKGROUND SAME AS 3A-HI355.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

E.D. WEST CO., SOUTH YARMOUTH
CAPE COD, MASS.

NO. 4A-H1471

ORDER NO. 49231

DATE 9-24-1934

12^M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

QUAINT HOMES ON THE

IMPRINT

SAME AS ABOVE

KINGS HIGHWAY, CAPE COD, MASS.

PRIVATE N. BEFORE TITLE- 105

COLOR DESCRIPTION

Old auto ant

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

DEADLINE

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-HI 472 ✓

ORDER NO. 49241

DATE 9-24-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

BAILEY'S BEACH,
NEWPORT, R. I.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

USE NEWPHOTO.

Show water

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER X

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET 24

2 1/2

7013
A8

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1473 ✓

ORDER NO. 49241

DATE 9-24-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

PURGATORY, NEWPORT,
R. I.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

USE NEW PHOTO OR PHOTO NO. 54794.

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

11-11-34

3

2 1/2

Rept...

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1474

ORDER NO. 49241

DATE 9-24-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) RESIDENCE OF ARTHUR
CURTIS & JAMES, NEWPORT, R.I.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 0A4816 OR 52892. (0A4816 PREFERABLE)

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

9

2

⑤

20 1/2
49 1/2

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-HI 475 ✓

ORDER NO. 49241

DATE 9-24-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) "CHERRY NECK"

IMPRINT SAME AS ABOVE

RESIDENCE OF MRS. WORTHAM JAMES, OCEAN-
DRIVE, NEWPORT, R. I.

COLOR DESCRIPTION

USE PHOTO NO. 0A48:6.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

13

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-HI-476 ✓

ORDER NO. 49241

DATE 9-24-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) FORTY STEPS, ALONG
CLIFF WALK, NEWPORT, R. I.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 0A4819.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO. ☒

B. L. & W. PROOF
CUSTOMER ☒

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2 1/2



2001
1934

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-11477 ✓

ORDER NO. 49241

DATE 9-24-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) THE BLUE GARDENS, ARTHUR
CURTIS JAMES ESTATE, NEWPORT, R. I.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 123668.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1934 OCT 21

7

200 1 1/2
A-9 1/2

2

W. J. O'CONNOR,
NORTH PLATE, NEB.

NO. 4A-H1478 ✓

ORDER NO. 50182

DATE 11-14-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

STATION KGNF, NORTH
PLATTE, NEB.

IMPRINT
NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

THE COT 144

DECLINE

7

2 1/2

2018
19

B. M. WHITFIELD,
LAFAYETTE, LA.

NO. 4A-HI 479

ORDER NO. 50216

DATE 11-14-1934

6 M ART COLORTONE POST CARD, XXXXXXBORDER FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) XXXXXXXXXXAZALEA
XXXXXXXXXXXXXXXXXXXX

IMPRINT NONE

(ON FRONT)

TITLE - WHITFIELD'S AZALEA GARDENS,
LAFAYETTE, LA.

COLOR DESCRIPTION

SEE 4A-HI222 ATTACHED FOR COLORS.

USE ONLY CENTER PART OF NEGATIVE, SHOWING BUSH ONLY.

SUBMIT: RET. PHOTO B. & W. PROOF X HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

3

2 1/2

100 1 1/2
A-9 1/4

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H.4 00

ORDER NO. 49241

DATE 9-24-1934

12 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP- MAIN ENTRANCE AND
GATEWAY TO "THE BREAKERS"

IMPRINT SAME AS ABOVE

BOT- RESIDENCE OF MRS. CORNELIUS
VANDERBILT, NEWPORT, R. I.

COLOR DESCRIPTION

USE PHOTO NO. 34710.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

100 1 1/2
A-9 1/4

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-11481

ORDER NO. 49241

DATE 9-24-1934

12^M 500 ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

TITLE (IN FULL)

TOP- ANCIENT VIKING
TOWER

BOT- THE OLD STONE MILL, NEWPORT,
R. I.

FRONT NO.

R. M

YES

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 95490.

SUBMIT: RET. PHOTO

B. I. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2 1/2

Rey

*HC 12
A9*

NO. 4A-HI-482 ✓

ORDER NO. 49241

DATE 9-24-1934

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

FRONT NO. 1 R. M. NO

TITLE (IN FULL) THE MARBLE PALACE, RESIDENCE

IMPRINT SAME AS ABOVE

~~XX~~

OF FREDRICK H. PRINCE, NEWPORT, R. I.

COLOR DESCRIPTION
USE PHOTO NO. 0A4817.

in K: 242

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

8

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1483

ORDER NO. 49241

DATE 9-24-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

THE SHORE FROM OCEAN
DRIVE AT NIGHT, NEWPORT, R. I.

COLOR DESCRIPTION

USE PHOTO NO. 0A4940.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

FILE SET 4

2

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-HI484
ORDER NO. 49241
DATE 9-25-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) VENETIAN GARDENS AND

IMPRINT SAME AS ABOVE

TEA HOUSE, BERWIND ESTATE,
NEWPORT, R. I.

COLOR DESCRIPTION

USE PHOTO NO. 1A3431

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

4

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1485 ✓
ORDER NO. 49241
DATE 9-25-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) "MIRAMIR", RESIDENCE

IMPRINT SAME AS ABOVE

OF DR. A. HAMILTON RICE, NEWPORT,
R. I.

COLOR DESCRIPTION

USE PHOTO NO. 63967.

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-HI 486 ✓

ORDER NO. 49241

DATE 9-25-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 1

R. M.

NO

TITLE (IN FULL) SWISS VILLAGE, COMMODORE IMPRINT SAME AS ABOVE

JAMES ESTATE, NEWPORT, R. I.

COLOR DESCRIPTION

USE PHOTO NO. 102503.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET 44

2

12/10/34
5-1/2

7/10/34

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1487
ORDER NO. 49241
DATE 9-25-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP- U.S. NAVAL TRAINING
STATION
BOT- SOUTH DRILL FIELD, U.S.S.
CONSTELLATION AT WHARF, NEWPORT,
R. I.

IMPRINT
SAME AS ABOVE

COLOR DESCRIPTION
USE PHOTO NO. 65200.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1488

ORDER NO. 49241

DATE 9-25-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER.

TITLE (IN FULL) **TOP- U.S. NAVAL TRAINING
STATION**

**BOT- WAR COLLEGE AND DRILL FIELD,
NEWPORT, R. I.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **1** R. M. **NO**

IMPRINT **SAME AS ABOVE**

COLOR DESCRIPTION

USE PHOTO NO. 65198.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. **4A-H1489** ORDER NO. **49567** DATE **11-3-1934**

CUSTOMER **HOTEL FARRAGUT,
KNOXVILLE, TENN.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC SIZE **3½ x 5½**

STYLE **ART COLORTONE, FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **HOTEL FARRAGUT KNOXVILLE, TENNESSEE**

FRONT NO. **5** (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

**HARRY G. BROWN, NO. 2409 E. FIFTH ST. -
CHATTANOOGA, TENNESSEE** *at left*

PUT NUMBER ON FRONT 4A-H1489

PHOTO LITHO

Rephoto

NEG. NO.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout **SEE SKETCH**

SEE INSTRUCTIONS ATTACHED.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

SIZE WIDE HIGH SAME SIZE

SCREEN 50 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE

SQUARE - LIKE COPY VIGNETTE HIGHLIGHT

WITH LINE WITHOUT LINE SPECIAL BORDER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 1
Ret 5
H.O. 1 1/2
L.A. 10
C- 1

*Put this card in
Envelope and side folder*

make Red background ?

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1490

ORDER NO. 49241

DATE 9-25-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE (IN FULL) THE ELMS, RESIDENCE OF
E.J. BERWIND, NEWPORT, R. I.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M. NO
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 72327. *Build on station*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

3

7

201 1/2
5-9 1/2

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1491 ✓

ORDER NO. 49241

DATE 9-25-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP- T.S. TAYLOR
C. OGDEN JONES J.R. DREXEL
BOT- RESIDENCES ALONG CLIFF WALK
FROM BELMONT BEACH, NEWPORT, R.I.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

*put more bathing figures in
in R. 244*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TEICH & CO.

10

3 1/2



70 1/2
19 1/2

NO. 4A-H1492 ✓

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

ORDER NO. 49241

DATE 9-25-1934

12^M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) "BLEAK HOUSE" RESIDENCE
OF M. J. PERRY, OCEAN DRIVE, NEWPORT,
R. I.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BUILD ON RIGHT END. USE EITHER NEW PHOTO OF PHOTO NO. 54796.
(NEW PHOTO IS LATEST)

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Handwritten: 100-100-100

6

3 1/2

1 1/2
1 9/16

NO. 4A-HI 493 ✓

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

ORDER NO. 49241

DATE 9-25-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) **ALONG THE SHORE FROM
CLIFF WALK, NEWPORT, R. I.**

IMPRINT **SAME AS ABOVE**

COLOR DESCRIPTION

SHOW ROSES.

in K. 246

1493

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

13

NO. 4A-H1494

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

ORDER No.

49241

DATE 9-25-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE (IN FULL) DR. BARTON JACOBS

RESIDENCE, NARRAGANSETT AVENUE,
NEWPORT, R. I.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M

NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 0A5936 OR NEW PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

3 1/2

NO. 4A-HI 405 ✓

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

ORDER NO. 49241

DATE 9-25-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) ALONG CLIFF WALK,

IMPRINT SAME AS ABOVE

MOST BEAUTIFUL WALK IN THE
WORLD, NEWPORT, R. I.

COLOR DESCRIPTION

DISTANT HOUSE IS CREAM GRAY (STONE)

K-245

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

3

[Handwritten scribble]

*8612
A9*

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1496 ✓

ORDER NO. 49241

DATE 9-25-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) "CHETWODE" RESIDENCE
OF JOHN JACOB ASTOR, BELLEVUE
AVENUE, NEWPORT, R. I.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

CREAM GRAY BLDG., SLATE ROOF.

in 417-438

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER .X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THE SET UP

4

3

49

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1497 ✓

ORDER NO. 49241

DATE 9-25-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) THE CLIFFS, ALONG CLIFF
WALK, NEWPORT, R. I.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LAND IN DISTANCE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET

DEADLINE

3

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-HI 498

ORDER NO. 49241

DATE 9-25-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER

TITLE (IN FULL) FORT ADAMS, NEWPORT,
R. I.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

CUT FROM TOP ONLY. RED BLDGS.

K-243

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3 1/2

NO. 4A-H1499 ✓

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

ORDER NO. 49241

DATE 9-25-1934

12M 500 ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) OCHRE POINT, ALONG

IMPRINT SAME AS ABOVE

CLIFF WALK, NEWPORT, R. I.

COLOR DESCRIPTION

USE EITHER 123676 OR NEW PHOTO, (NEW PHOTO PREFERRED)
ADD ROSES ON BUSHES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TEICH & CO. CHICAGO

HE
A 9

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-111500 ✓

ORDER NO. 49241

DATE 9-25-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) 'BEACON ROCK,'

APPROACH TO MARION EPPLEY RESIDENCE,
NEWPORT, R. I.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THE CURT TEICH

NO. 4A-H1501

AMERICAN ART POST CARD CO.,

ORDER NO. 49236

BOSTON, MASS.

DATE 9-24-1934

12M 50' ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) MT. CHOCORUA BY NIGHT
FROM LAKE WINNIPESAUKEE, N. H.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 48448 OR 48460. NIGHT SCENE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

(TYPE SET 34)

3 1/2

2012
1934

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1502 ✓

ORDER NO. 49237

DATE 9-24-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) BOAT LANDING AND PORTICO

IMPRINT SAME AS ABOVE

OVER ROCK, PLYMOUTH, MASS.

COLOR DESCRIPTION

USE PHOTO NO. 313-29.

TAKE OUT AUTOS IN FRONT AND KEEP AUTOS IN REAR. DO NOT
TAKE OUT PEOPLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

8

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1503 ✓

ORDER NO. 49237

DATE 9-24-1934

12^M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

TOP CENT- "THE CORNER

IMPRINT

SAME AS ABOVE

STONE OF THE REPUBLIC"

BOT CENT- PORTICO OVER PLYMOUTH ROCK,
PLYMOUTH, MASS.

COLOR DESCRIPTION

USE PHOTO NO. 328X28 330-29. BUILD ON BOTTOM

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. 4A-H1504 ✓

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

ORDER NO. 49240

DATE 9-24-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) THE PILGRIMS GOING TO
CHURCH, PLYMOUTH, MASS. BY
GEORGE H. BOUGHTON

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 62601.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1505

ORDER NO. 49237

9-24-1934

DATE

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)

PORTICO OVER PLYMOUTH
ROCK AND PLYMOUTH ROCK HOUSE,
PLYMOUTH, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 118862.

Take out old auto

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. 4A-H1506

AMERICAN ART POST CARD B.,
BOSTON, MASS.

ORDER NO. 49237

DATE 9-24-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) PLYMOUTH ROCK, PLYMOUTH,
MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~NO~~ YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. ~~4154~~

1CH1542

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

⊕

2012
195

2 1/2

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1507

ORDER NO. 49337

DATE 9-24-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) PORTICO OVER PLYMOUTH

IMPRINT SAME AS ABOVE

ROCK AND MEMORIAL TO THE WOMEN OF
THE MAYFLOWER, PLYMOUTH, MASS.

COLOR DESCRIPTION

USE PHOTO NO. 118863.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TITLE SET UP

DEADLINE

4

8

HP15
A95

1/2

1/2

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H150B ✓

ORDER NO. 49237

DATE 9-24-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

THE PILGRIM MAIDEN.

IMPRINT

SAME AS ABOVE

PLYMOUTH, MASS. - HENRY H. KITSON,
SCULPTOR

TOP
SMALL TYPE- (C)

COLOR DESCRIPTION

USE PHOTO NO. 108885.

Bring out details in statue distinctly

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1509 ✓

ORDER NO. 49237

DATE 9-24-1934

12^M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

FRONT NO.

R. M. NO

TITLE (IN FULL) TOP CENT- INDIAN FRIEND
OF THE PILGRIMS

IMPRINT

SAME AS ABOVE

BOT CENT- MASSASOIT STATUE.
PLYMOUTH, MASS.

COLOR DESCRIPTION

USE PHOTO NO. 87063.

make lettering match

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

3 1/2

NO. 4A-H1510 ✓

AMERICAN ART POST CARD CO.,

ORDER NO. 59238

BOSTON, MASS,

DATE 11-16-1934

12_M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. NO.

TITLE (IN FULL) RED TITLE- SILVER BIRCHES IN MAINE

MPRINT SAME AS ABOVE

BLACK TITLE, LOWER BORDER- WHITE BIRCHES,

LAKE WINNIPESAUKEE, N. H.

XXXX

COLOR DESCRIPTION

USE PHOTO NO. 124013.

D8386

~~photo D 7959~~

STRIP IN RED
NEGATIVE

Strip in red title

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 13

DEADLINE

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1511

ORDER NO. 49240

DATE 9-24-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

MT. KATAHDIN, 5273 FEET,

IMPRINT SAME AS ABOVE

LOFTIEST PEAK IN MAINE

COLOR DESCRIPTION

USE PHOTO NO. 0A3444.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1512

ORDER NO. 49240

DATE 9-24-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP CENT- GREETINGS FROM
THE PINE TREE STATE
BOT CENT- VACATION TIME IN MAINE

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 112039.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — * CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1513

ORDER NO. 49240

DATE 9-24-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TWILIGHT ON CHAIN-OF-
PONDS, MAINE. ON THE ARNOLD TRAIL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. CA4200. MAKE TWILIGHT COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1514 ✓

ORDER NO. 49240

DATE 9-24-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) MOUNTAIN BROOK POND
AND BAKER MOUNTAIN IN MAINE

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 1A2865.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO 4A-H1515

ORDER NO. 49240

DATE 9-24-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) AN OLD CODGER FROM MAINE
(VERSE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 0A4251. MORE PICTURE AND SHORTER SPACE
FOR VERSE MAYBE WOULD BE BETTER- USE OWN JUDGMENT.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET

2

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1516

ORDER NO. 49240

DATE 9-24-1934

12^M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER

FRONT NO.

R. M

NO

TITLE (IN FULL)

TOP CENT- GREETINGS

IMPRINT

SAME AS ABOVE

FROM MAINE

BOT CENT- BORESTONE MOUNTAIN AND
LAKE XXXX ONAWA

COLOR DESCRIPTION

USE PHOTO NO. 4834-29.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET 44

7

20 1/4
18 3/4
A

22

MORSE'S PHOTO SERVICE,
LAKE WALES, FLA.

NO. 4A-HI 517

ORDER NO. 49813

DATE 10-23-1934

12^M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

☒ YES

TITLE (IN FULL)

THE SHRINE AT ST.

IMPRINT

SAME AS ABOVE

ANNE DES LACS NEAR LAKE WALES, FLA.

PRIVATE NO. BEFORE TITLE- 10

COLOR DESCRIPTION

PRINT DOES NOT SHOW IT, BUT ACTUALLY THE GRASS IS HIGH AND
SHRUBBERY IS NOT WELL KEPT, BUT MAKE A PRETTY LAWN WITH
A FEW FLOWERS ALONG THE SIDE OF THE BUILDING (NOT THE FRONT
UNLESS NOTED ON COLORED PRINT)
SEE COLORED PRINT FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

7

AMERICAN ART POST CARD CO.,

BOSTON, MASS.,

NO. 4A-H1518

ORDER NO. 49240

DATE 9-24-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL) TURNER MOUNTAIN AND
SANDY STREAM POND, MAINE

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 2A1424.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

NO. 4A-H1519

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

ORDER NO.

49240

DATE 9-24-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP CENT- A BUSY DAY
IN MAINE

IMPRINT SAME AS ABOVE

BOT CENT- PICKING POTATOES IN
AROOSTOOK

COLOR DESCRIPTION

USE PHOTO NO. 0A4133. MAKE POTATOES A LITTLE DARKER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1520

ORDER NO. 49240

DATE 9-24-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE (IN FULL)

TOP CENT- GREETINGS FROM

THE PINE TREE STATE

BOT CENT- MT. KATAHDIN, 5273 FT.,
LOFTIEST PEAK IN MAINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 245-29, OR PHOTO NO. 246-29.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1521 ✓

ORDER NO. 49260

DATE 9-24-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) HORSE SHOE POND AND

IMPRINT

SAME AS ABOVE

BAKER MOUNTAIN, MAINE

COLOR DESCRIPTION

USE PHOTO NO. 1A2861.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1522

ORDER NO. 49240

DATE 9-24-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO.

R. M. NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

TOP- WAY UP IN MAINE
BOT CENT- DOUBLETOP MOUNTAIN
AND SOURDNAHUNK STREAM

COLOR DESCRIPTION

USE PHOTO NO. 4831-29.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1934 OCT 27

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-HI 523 ✓

ORDER NO. 49240

DATE 9-24-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) POTATO - THE KIND WE

RAISE IN MAINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 52463. KEEP SAME COLOR AS PER SAMPLE
ATTACHED.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET IN

10

7-2

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H1324

ORDER NO. 49240

DATE 9-24-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

BLUE RIDGE MOUNTAIN,

IMPRINT

SAME AS ABOVE

MOOSEHEAD LAKE AND MOOSE RIVER,
MAINE

COLOR DESCRIPTION

USE NEW PHOTO OR PHOTO NO. 0A4150.

Photo in 10P1767

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET

4

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

DIAL No. 4A-H1525 ORDER NO. 49250 DATE 9-25-1934

CUSTOMER THE COLLEGE STORE,
LATROBE, PA.

6 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE ARCHABBEY CHURCH, ST. VINCENT
COLLEGE, LATROBE, PENNSYLVANIA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Panormatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEAKERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. ¹⁵²⁶ 4A-H1326 ORDER NO. 492507E

CUSTOMER XXXXXXXX THE COLLEGE STORE,
LATROBE, PA.

6 M PC SIZE 3 1/2 x 5 1/2
PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LAKE ST. VINCENT, ST. VINCENT COLLEGE,
LATROBE, PENNSYLVANIA

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION
SEE INSTRUCTIONS ATTACHED.

9-25-1934 DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE, WHITE BORDER

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES								ZINC ETCHINGS FROM COPIES							
DUPLICATES				ZINC COLOR PLATES				DUPLICATES				COLOR PLATES			
LINE & HALFTONE COMB. COLOR PROCESS								DUPLICATES							
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day		Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	
SIZE — WIDE — HIGH SAME SIZE								SIZE — WIDE — HIGH SAME SIZE							
SCREEN 55 60 85 100 110 120 133 150								BLOCKING DEPT. WOOD - MORTISE - ANCHOR SOLID METAL FLUSH TOP FLUSH BOTTOM FLUSH SIDES FLUSH ALL AROUND UNMOUNTED WITH BEARERS CUT TO PICAS (see size)							
ETCHING DEPT. PAINT IN BACKGROUND SOLID								PROOFS							
FINISHING DEPT. OUTLINE OVAL CIRCLE SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE - SPECIAL BORDER								FLAT GOOD IN COLORS SPECIAL STOCK ELECTROTYPES EACH OF ON WOOD METAL							

PHOTO RETURNED

TO

PHOTO USED FOR

NO. 4A-H1527 ✓

LYNN H. BOYER, PHILADELPHIA, PA.
AND WILDMOOD, N. J.

ORDER NO. 49259

DATE 9-25-1934

12^M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ^{LEFT}UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) STATE TEACHERS'

IMPRINT SAME AS ABOVE

COLLEGE, BLOOMSBURG, PA.

PRIVATE NO. BEFORE TITLE- BL, 22

COLOR DESCRIPTION

DARK RED BRICK, WHITE TOWERS, COLUMNS & SASH. SLATE ROOF. GREEN ROOF
ON TOWER. OAK DOORS. GRAY STEPS. RED BRICK WALL. LIGHT STONE CAPS
GRAY STONE FOUNTAIN IN CENTER. SHOW WATER SPRAYING IN CENTER OF
FOUNTAIN. GREEN LAWN & FOLIAGE. REMOVE WIRES & WHITE STREAK ON
PHOTO.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

HARRY L. DAILEY,
635 BIRD ST., PARKERSBURG, W. VA.

NO. 4A-H1528 ✓

ORDER NO. 49268

DATE 9-25-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) TOP- FORT BOREMAN CIVIL
WAR CANON, PARKERSBURG, W. VA.

IMPRINT SAME AS ABOVE

BOT- "LONG TOM"

30H1433

COLOR DESCRIPTION

DARK CANNON, LIGHT BASE OR MOUNT. PURPLE AND RED FLOWERS ON
LEFT. GREEN K DESIGN ON RIGHT FOREGROUND. SHOW FLAG ON POLE IN
CENTER. GREEN LAWN & FOLIAGE. REMOVE WIRES IN BACKGROUND.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

HARRY L. DAILEY, 635 BIRD ST.,
PARKERSBURG, W. VA.

NO. 4A-H1529 ✓

ORDER NO. 49268

DATE 9-25-1934

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: ~~UPPER~~, LOWER, CENTER - BORDER.

TITLE (IN FULL)

TOP- W.M. (WHIG) BICKEL'S
ESTATE, PARKERSBURG, W. VA.
BOT- (WHIG'S) DEER AND ELK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

3 ELK ON LEFT WHITE, 1 BROWN ON RIGHT. CEMENT POOL. BLDG. BROWN
LOGS, WHITE TRIM, RED ROOF. WHITE LETTERS ON ROOF. SHOW BROWN ELK
ON REAR LEFT. BRIGHT GREEN HILLSIDE. SHOW SHADOWS IN THE WATER
POOL.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 4A-H1530

HARRY L. DAILEY, 635 BIRD ST.,
PARKERSBURG, W. VA.

ORDER NO. 49268

DATE 9-25-1934

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

TOP- W.H. BICKEL'S ESTATE,

PARKERSBURG, W. VA.

BOT' (WHIG'S) SWAN AND DUCK POND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M

YES

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

BLDGS. GRAY, RED ROOFS. PINK FLOWERS IN FOREGROUND. GREEN
LAWNS, WHITE FENCES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

21

NO. 4A-H1531 ✓

HARRY L. DAILEY, 635 BIRD ST.,
PARKERSBURG, W. VA.

ORDER NO. 49268

DATE 9-25-1934

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) TOP- COUNTRY & CLUB AND
GOLF COURSE, PARKERSBURG, W. VA.

IMPRINT SAME AS ABOVE

BOT- PARKERSBURG'S OLDEST GOLF
COURSE

COLOR DESCRIPTION

BLDG. CREAM COLOR, GREEN GABLES & TOWER. GREEN SHINGLE ROOF.
CREAM CORNICE & RAILING. GREEN HEDGES. BRIGHT GREEN GOLF TEES AND
LAWN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

7

C8

4

NO. 4A-H1532 ✓

HARRY L. DAILEY, 635 BIRD ST.,
PARKERSBURG, W. VA.

ORDER NO. 49268

DATE 9-25-1 34

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 1 R. M YES

TITLE (IN FULL) TOP- MARKET STREET FROM

IMPRINT SAME AS ABOVE

SIXTH TO KANAWHA RIVER, PARKERSBURG,
W. VA.

3 BH1433

BOT- FT. BOREMAN IN THE BACKGROUND
SMALLTYPE- PHOTO BY WESTENBURGER, PARKERSBURG, W. VA.

COLOR DESCRIPTION

PUT FLAG ON POLE ON HILL IN BACKGROUND. REMOVE FLAGS AT TOP OF
PHOTO X ON RIGHT AND LEFT. BLDGS. ON RIGHT STARTING WITH ABOUT
1-4' ONE SHOWN IS GREY NEXT BUFF RED CREAM RED CITY BLDG. STONE
WHITE, RED, THIS SIDE OF COURT HOUSE BROWN, COURT HOUSE STONE. LEFT-
CHURCH RED & STONE TRIM BANK WHITE & BUFF BRICK WHITE MARBLE FRONT.
GREY STONE, RED, RED, GREY, RED, LAST BUILDING BUFF (YELLOW) REMOVE
TROLLEY WIRES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

9

22C 1 1/2
A9

2 1/2

THE COAST PUBLISHING CO.,
VANCOUVER, B. C.

NO. 4A-H1533

ORDER NO. 49290

DATE 9-27-1934

12 M 500 ART COLORTONE POST CARDS, ~~XXXXXX~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BEACON HILL PARK,
VICTORIA, B. C. CANADA

(TITLE IN SKY, RED)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPECIAL M NO

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Story in Red Title

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO. YES
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

rel. 2/12/35

THE COAST PUBLISHING CO.,
VANCOUVER, B. C.

NO. 4A-H1534

ORDER NO. 49290

DATE 9-27-1934

12M 500 ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL)

SIWASH ROCK, STANLEY

PARK, AND R.M.S. 'EMPRESS OF
JAPAN', VANCOUVER, B.C. CANADA

(TITLE IN SKY, RED)

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Strong in Red Title

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPECIAL R. M NO

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT

10-11-34
Van. Place and
all DETAILS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

Ret. 2/12/35

28/18
A-102

THE COAST PUBLISHING CO.,
VANCOUVER, B. C.

NO. 4A-H1535

ORDER NO. 49290

DATE 9-27-1934

12^M 500% ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. SPECIAL R. M NO

TITLE (IN FULL)

THE PAVILION, STANLEY
PARK, VANCOUVER, B. C. CANADA

IMPRINT SAME AS ABOVE

(TITLE IN SKY IN RED)

PUT PLATE NO. ON FRONT

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORS.

Strong - Red Title

FOREIGN
W. L. & F. L. & S. & S.
IN DETAILS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Ret. 2/12/35

THE TEICH

THE COAST PUBLISHING CO.,
VANCOUVER, B. C.

NO. 4A-H1536 ✓

ORDER NO. 49290

DATE 9-27-1934

12M 500 ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

C.N.R. HOTEL, MEDICAL-
DENTAL BUILDING AND CHRIST CHURCH
CATHEDRAL, VANCOUVER, B.C. CANADA

(TITLE IN SKY IN RED)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPECIAL R. M. NO

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Strip in Red Title

FOREIGN
Waterproof
in Details

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. YES
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Ret 2/12/35

32

20 1/2
10 1/4

3 Lines

THE COAST PUBLISHING CO.,
VANCOUVER, B. C.

NO. 4A-H1537

ORDER NO. 49290

DATE 9-27-1934

12M 500 ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. SPECIAL R. M NO

TITLE (IN FULL) MALKIN MEMORIAL BOWL,
STANLEY PARK, VANCOUVER, B.C.,
CANADA

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT

(TITLE IN SKY, IN RED)

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED,

Stay in Red Title

FOREIGN
WITH FLAGS and
all DETAILS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. YES
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Red 2/12/35

10

702
A13

4 1/2

THE COAST PUBLISHING CO.,

VANCOUVER, B. C.

NO. 4A-H1538

ORDER NO. 49290

DATE 9-27-1934

12M 500 ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) NORTH VANCOUVER, B.C.
CANADA

(TITLE IN SKY IN RED)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPECIAL R. M NO

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

String in Red title

FOREIGN
W. L. & C. and
in DETAILS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

Ret 2/12/35

100-100-100

5 1/2

200-2
13

THE COAST PUBLISHING CO.,
VANCOUVER, B. C.

NO. 4A-H1539

ORDER NO. 49290

DATE 9-27-1934

12M 500 ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. SPECIAL R. M. NO

TITLE (IN FULL) BURRARD INLET AND ROYAL

IMPRINT SAME AS ABOVE

BANK BUILDING, VANCOUVER, B. C.
CANADA, R.M.S. "EMPRESS OF JAPAN"
LEAVING FOR THE ORIENT.

PUT PLATE NO. ON FRONT

(TITLE IN SKY IN RED)

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Strip in Red Title

1. SIGN
2. PLACE AND
3. DETAILS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Ret 2/12/35

10

51/2

HC 1/4
A122

THE COAST PUBLISHING CO.,
VANCOUVER, B. C.

NO. 4A-H1540

ORDER NO. 49290

DATE 9-27-1934

12M 500 ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
VANCOUVER, B. C., CANADA
FROM BURRARD INLET

(TITLE IN SKY IN RED.)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPECIAL R. M NO

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Strong in Red Title

FOREIGN
Watch FLAGS and
all DETAILS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. YES
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Rel 1/12/35

THE SET UP

8

3 1/2

HQ 1/2
A-122

[Handwritten mark]

THE COAST PUBLISHING CO.,
VANCOUVER, B. C.

NO. 4A-H1541

ORDER NO. 49290

DATE 9-27-1934

12M 500 ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) POST OFFICE, BELMONT
BUILDING AND EMPRESS HOTEL,
VICTORIA, B. C. CANADA

(TITLE IN SKY IN RED)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPECIAL R. M. NO

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Stay in Red Title

FOREIGN
WATCH FLAGS and
DETAILS

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. I. & W. PROOF
CUSTOMER ☒

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Ret 2/12/35

[Handwritten mark]

on shot

DEADLINE

7.

Handwritten scribble
11/2 9 3/4

62

THE COAST PUBLISHING CO.,
VANCOUVER, B. C.

NO. 4A-H1542
ORDER NO. 49290
DATE 9-27-1934

IM 500 ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) C.P.R. EMPRESS HOTEL,
VICTORIA, B. C. CANADA
(TITLE IN SKY IN RED)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. SPECIAL R. M NO
IMPRINT SKMKE SAME AS ABOVE

PUT PLATE NO. ON FRONT

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Strip in Red Title

FOREIGN
Watch FLAGS and
DETAILS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. YES
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Ret. 2/10/35

about title

on shot

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

DIAL NO. 4A-H1543 ORDER NO. 49291 DATE 9-27-1934

CUSTOMER MISS BIRDELLA MILLER,
WASHINGTON, D. C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
FOUNDRY METHODIST EPISCOPAL CHURCH,
16TH, P AND CHURCH STREETS,
WASHINGTON, D. C.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

STYLE ART COLORTONE, WHITE

BORDER

FRONT NO. 5 (All of this on add)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH DEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PORT DEPOSIT STONE (GRAY) BLDG. WITH CARVED
TRIMMINGS OF INDIANA LIMESTONE.

DEADLINE

must be finished by 10:00
9-28-34

2/E/2
183

MAYERS SMOKE SHOP,
ITHACA, N. Y.

4

NO. 4A-H1544 ✓
ORDER NO. 49326
DATE 10-16-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES

TITLE (IN FULL) TOP- TAUGHANNOCK FALLS,
215 FEET HIGH
BOT- IN THE FINGER LAKES REGION
OF CENTRAL NEW YORK

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

CUSTOMER SUGGESTS THAT CARD BE MADE FROM PART OF PHOTO ENCLOSED IN
LINES ON BACK. MAKE ROCKS IN BACKGROUND MOSTLY DARK BROWNS,
APPROXIMATELY SAME AS ON 4A-H1262.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

1934 OCT 16 34

10-1 1/2
1-9 3/4

MAYERS SMOKE SHOP,
ITHACA, N. Y.

NO. 4A-H1545
ORDER NO. 49326
DATE 10-16-1934

12^M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) TOP- "FAR ABOVE
CAYUGA'S WATERS"

IMPRINT SAME AS ABOVE

BOT- A GENERAL VIEW OF THE CAMPUS
AND CAYUGA LAKE, CORNELL UNIVERSITY,
ITHACA, N. Y.

COLOR DESCRIPTION

SEE NOTATIONS ON BACK OF PHOTO.

h77 8/28
Photo in D6191

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

12 1/2
A 9 1/2

32

MAYERS SMOKE SHOP,
ITHACA, N. Y.

NO. 4A-H1546

ORDER NO. 49326

DATE 10-16-1934

12_M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CENTRAL AVENUE BRIDGE
OVER CASCADILLA GORGE, CORNELL
UNIVERSITY, ITHACA, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

GRAY STONE BRIDGE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THICK UP

3

MAYERS SMOKE SHOP,
ITHACA, N. Y.

NO. 4A-H1547

ORDER NO. 49326

DATE 10-16-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) ~~SEX~~ BOARDMAN HALL

IMPRINT SAME AS ABOVE

AND THE LIBRARY, CORNELL UNIVERSITY,
ITHACA, N. Y.

COLOR DESCRIPTION

BLOG. AT LEFT- GREY STONE, DULL RED TILE ROOF. TOWER ROOF
SLATE.

Large Photo

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL No. 4A-H1548 ORDER NO. 49293 DATE 9-27-1934

CUSTOMER H. B. GRAVES CO., INC.,
ROCHESTER, N. Y.

6 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LIVING ROOM, GRAVES' BUDGET HOUSE
\$178.50 COMPLETELY FURNISHED.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Prints — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stippling	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stippling	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH DRAWERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 4A-H1549 ORDER NO. 49308 DATE 9-27-1934

CUSTOMER CHICAGO OSTEOPATHIC HOSPITAL,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE CHICAGO OSTEOPATHIC HOSPITAL
AND THE CHICAGO COLLEGE OF OSTEOPATHY

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE
BLOCKING DEPT WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BRACKETS
CUT TO PICAS (see size)

PROOFS

TEXT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

NO
YES
RETURN PHOTO

DEADLINE

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

Split job

Ret 5

4 C.P. 1 1/2

L.A. 9 3/4

3 hr N: 6
2 hr - 8

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. 4A-H1550 ORDER NO. 49307

DATE

9-27-1934

DEPT.

DATE COMPLETED

CUSTOMER R.A.DOZIER'S FUNERAL HOME,
ROME, GA.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12 1/2 M PC GROUP (3) SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full R. A. DOZIER'S FUNERAL HOME AND
AMBULANCE SERVICE, 515 BROAD ST., ROME, GA.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG.NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Print Handcolor — Black & White Proof. Titles—Red, Blue.

Screen
120
133
150
175

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BRASSERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

FOLLOW SAME LAYOUT AS ON 2A-H995 ATTACHED.
PHOTO OF BUILDING SHOULD BE BROUGHT OUT CONSPICUOUSLY
IN CENTER OF CARD, WITH AN AMBULANCE, TAKEN FROM
OTHER PHOTO, ON EITHER SIDE OF SAME.
HAVE LINES OF BUILDING EXTEND VERTICALLY JUST BACK
OF INDIVIDUAL STANDING ON EACH SIDE. RETOUCH OUT
LETTERING ON WINDOWS AND DIAMOND SHAPED OPENING NEAR
TOP: PUT "DOZIER'S FUNERAL HOME" ON BEAM ABOVE AWNING.

LOWER PART OF BLDG. WHITE, UPPER PART RED, BRICK.
WOMEN'S DRESS IS WHITE. BRING OUT COLORS IN FLOWERS
IN FRONT OF BUILDING.

PHOTO RETURNED

TO

PHOTO USED FOR

X

20 1/2
19 3/4

32

NO. 4A-H1551

DISTRIBUTED BY J.E.DAVIS CO.,
BROWNING, MONT.

ORDER NO. 49302

DATE 9-28-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL) AN INTERESTING VIEW ON
LOGAN PASS, SHOWING ROAD CUT OUT OF
SOLID ROCK, GOING-TO-THE-SUN HIGHWAY,
GLACIER NATIONAL PARK, MONT.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SHOW SNOW ON MT. IN DISTANCE. ROCK FORMATION IS LT. AND DARK
GRAY. SHOW GOOD DEPTH ON RIGHT IN VALLEY (SEE 4A-H1046).

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3

2012
89 3/4

DISTRIBUTED BY J.E. DAVIS CO.,
BROWNING, MONT.

NO. 4A-H1552

ORDER NO. 49302

DATE 9-28-1934

121 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER

FRONT NO. 1 R. M. NO

TITLE (IN FULL) EAST SIDE TUNNEL AND
CLEMENTS MOUNTAIN ON LOGAN PASS,
GOING-TO-THE-SUN HIGHWAY, GLACIER
NATIONAL PARK, MONT.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TUNNEL ROCK LIGHT & DARK GREY. MT. GREY AND LIGHT BROWN. SEE
PHOTO ATTACHED FOR BETTER DETAILS OF MOUNTAIN. SHOW GOOD DEPTH
ON LEFT OF ROAD. (SEE 4A-H1046)

Photo to Mount 7-23-40

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

4

22

20 1/2
10 3/4

J. E. DAVIS CO.,
BROWNING, MONT.

NO. 4A-H1553
ORDER NO. 49302
DATE 9-28-1934

12M 500 ART COLOR TONE FOLDER VIEWS, WHITE BORDER

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. <input checked="" type="checkbox"/> NO	R. M. NO
TITLE (IN FULL) TOP OF LOGAN PASS AND MT. REYNOLDS, GOING-TO-THE-SUN HIGHWAY, GLACIER NATIONAL PARK, MONT.		IMPRINT NO	

COLOR DESCRIPTION

MT. LIGHT & DARK GREY, STRENGTHEN SMALL BLDG. IN FRONT OF
PARKED CARS. BRING OUT PLAINLY ROAD AND PARKING AREA

SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. —	<input checked="" type="checkbox"/> CUSTOMER		

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

H.C. 1 1/2
A 9 1/2

62

DUVAL NEWS COMPANY,
JACKSONVILLE, FLA.

NO. 4A-HI 554
ORDER NO. 49329
DATE 9-28-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE <u>UPPER</u> , LOWER, CENTER - BORDER.	FRONT NO. 1	R. M.	YES
TITLE (IN FULL) COHEN BROTHERS, THE BIG STORE, ST. JAMES BUILDING, JACKSONVILLE, FLORIDA	IMPRINT	SAME AS ABOVE	

COLOR DESCRIPTION

USE PHOTO NO. 118104.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

4

201 1/2
A9

5

THE RUBEN PUBLISHING CO.,
NEWBURGH, N. Y.

NO. 4A-H1555 ✓

ORDER NO. 49351

DATE 9-28-1934

12^M 500 ART COLOR TONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) POST OFFICE, NEWBURGH,
N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. AFTER TITLE AT EXTREME
RIGHT - NOT CLOSE TO TITLE -
31

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET

2 1/2

cc 1/2
A 1/2

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-H1556 ✓

ORDER NO. 49368

DATE 10-1-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

BENNINGTON COLLEGE,
BENNINGTON, VT.

IMPRINT

SAME AS ABOVE

PRIVATE NO. 3-4' FROM RIGHT EDGE
IN UPPER BORDER- 60

COLOR DESCRIPTION

BLDGS. WHITE, BLINDS GREEN. ROOF BLUE SLATE. CHIMNEYS
WHITE WITH BLACK CAPS. BUILDING LEFT BACKGROUND RED BRICK,
WHITE TRIM.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

11 SET 4

2013
A-9

2

O. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-H1557 ✓

ORDER NO. 49361

DATE 10-1-1964

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) CONTINENTAL STOREHOUSE
MARKER, BENNINGTON, VT.

PRIVATE NO. 3-4" FROM RIGHT
EDGE IN UPPER BORDER- 59

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO 123

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LETTERING MUST BE ON THE STONE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3

XCP
A-9 1/2

22

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-N1558
ORDER NO. 49361
DATE 10-1-1934

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER. CENTER - BORDER
TITLE (IN FULL) MONUMENT AVENUE, OLD
BENNINGTON, VT.
PRIVATE NO. 3-4" FROM RIGHT
EDGE IN UPPER BORDER- 56

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION
PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

LIFE SIZE

3

2 1/2

[Handwritten signature]

*see
A8*

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-H1559 ✓

ORDER NO. 49361

DATE 10-1-1934

12" M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

BATTLE MONUMENT AND
MT. ANTHONY COUNTRY CLUB,
BENNINGTON, VT.

IMPRINT

SAME AS ABOVE

PRIVATE NO. 3-4 FROM RIGHT EDGE
IN UPPER BORDER - 54

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 1 1/2

2 1/2

2013
A94

C. & H. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-H1560 ✓

ORDER NO. 49361

DATE 10-1-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

GREEN MTS. AND POWNALL
VALLEY, BENNINGTON, VT.

PRIVATE NO. 3-4' FROM RIGHT EDGE
IN UPPER BORDER. -51

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

WHEAT FIELD IN CENTER. (WHITEST FIELD ON PHOTO)
PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1 1/2 10 10 10 10

3